

Automechanika Academy

Date: 25 April 2018 (Wednesday)

Time: 10:00 – 16:45

Venue: Conference Area, Exhibition Hall A2, Saigon Exhibition and Convention Center (SECC)

Time	Topic	Speaker
10:00 – 10:30	<p>Vietnam auto industry related policies: latest trends and insights An overview of some of the latest government policies facing the independent automotive aftermarket and how the industry is responding to these issues.</p>	Mr Nguyen Thanh Dam, Chairman of Vietnam Automotive Technical Corporation
10:45 – 11:15	<p>New chapter for Vietnam's automotive industry: the country's first locally-branded cars Vietnam's ambitions are similar to efforts by companies in China and Malaysia, which have also tried to create cheaper, local brands to woo consumers in a region where foreign brands including Toyota Motor Corp. and Volkswagen AG have had years of dominance. The new company VINFAST of the largest real-estate company in Vietnam named Vingroup aims to have "Made in Vietnam" products including motorbikes and automobiles of electric and gasoline models that can compare with well-known products around the world, and thus affirms Vietnamese people's ability to master modern technology.</p>	Mr Jim DeLuca, Chief Executive Officer of Vinfast Automotive Group
11:30 – 12:00	<p>The new service mode of e-commerce platform for automotive aftermarket in Vietnam Vietnam is considered one of the fastest growing e-commerce market in the world, with the average growth rate of 35% annually, and is 2.5 times higher than Japan. The fast growing e-commerce platform has affected the traditional way of doing business. The e-business related to the automotive aftermarket is also springing up and more automotive parts are sold via the Internet now. Is the era of the e-business for aftermarket parts coming? How to combine the online products with the offline service?</p>	Mr Phong Quach, Country Manager of Ipsos Business Consulting Vietnam
14:00 – 14:30	<p>Concepts of proper use and maintenance of vehicles Regular maintenance and inspections are crucial for vehicles in order to ensuring them operate in a good and safe condition. This seminar offers you fundamental knowledge around car maintenance, topics discussed arranging from engine lubricants, tyre and related; braking system; driving support system; fuel and related; drive belt; engine compartment cleaning and car turning options. After the session, you will be able to minimise repair cost, optimise your car's performance, retain its value as well as maximise its life cycle.</p>	Mr Duc Duy Do, Director of Duy Duc Workshop Nam Dinh
14:45 – 15:15	<p>Uncovering the value of telematics data for fleets and motor insurers Telematics data has far reaching applications beyond vehicle health and fleet management. A growing sector that relies on telematics data is usage-based insurance, where drivers' behavior on the road is scored. This will translate into savings of motor insurance premium and other rewards.</p>	Mr Syed Ahmad Fuqaha, Chief Executive Officer of KATSANA Advanced Telematics
15:30 – 16:00	<p>Electric vehicle safety Today, EV market is getting increase globally and it is required to know the electric vehicle hazard and how to deal with high voltage batteries of those vehicles for whom like service technicians, high voltage components and device suppliers and the first responders including fire-fighters, towing drivers, etc. With this seminar, you can understand the important factors before deal with those vehicles and how to protect the accidents in service areas.</p>	Mr Hookyung Lee, Representative of EVITS Company
16:15 – 16:45	<p>Lubricant new generation technologies The new lubricant generation created fits into the new technologies engine to reduce the fuel consumption and low pollution emissions.</p>	Mr Steffen Niemietz, Technical Engineer of LIQUI MOLY GmbH

Remark:

Vietnamese/English simultaneous interpretation service is provided

Repair & Maintenance Workshop

Date: 26 April 2018 (Thursday)

Time: 09:00 – 17:00

Venue: Conference Area, Exhibition Hall A2, Saigon Exhibition and Convention Center

Trainer: Mr Mark Czvitkovits, Chief Executive Officer of I-CAR Australia

Time	Training Course
09:00 – 13:00	Fundamentals of Collision Repair This course is a must for anyone involved in automotive collision repair at any level. It explains the various methods of vehicle construction and the individual terminology used. The student will address the important issues of collision energy management and energy transfer, as well as the effects of the impact on the various design methods and the various types of construction materials. The changing design of the various structural parts is featured, as is the effect of the collision impact on almost every part of the vehicle structure. Repair issues, such as the type and location of damage and the shape of the part feature heavily in the decision to repair or replace.
14:00 – 17:00	New Vehicle Trends & Diagnostics Overview This popular course covers features and collision repair procedures for several 2017 models both foreign and domestic, but also includes information on automotive collision diagnostics and scan tools. This course includes information on the increasing importance of performing diagnostic scans, and the differences between certain electrical troubleshooting tools.

Remarks:

USD20.00 per participant per course

Each successfully pre-registered participant will receive a "Certificate of Attendance" for attending the presentation
Vietnamese/English simultaneous interpretation service is provided

Product Presentation

Date: 27 April 2018 (Friday)

Time: 10:00 – 14:45

Venue: Conference Area, Exhibition Hall A2, Saigon Exhibition and Convention Center

Time	Topic / Company / Country
10:00 – 10:45	ASPIRA Premio PT Astra Otoparts Tbk Indonesia
11:00 – 11:45	Wealthy Magic Spray 9 in 1, and Wealthy Polishing Sponge PT Foerch Indonesia Indonesia
14:00 – 14:45	Gulf Oil South-East Asia Company & Product Introduction Gulf Oil South-East Asia Singapore

Remark:

Open for all

Subject to change, as of 19 April 2018