

Intertextile Shanghai Apparel Fabrics – Spring Edition 2019 Press Logistics Information

Arrival in Shanghai

If you are flying to Shanghai **Hongqiao** International Airport (SHA) there are two main options to get to the hotel:

- **Via taxi:** this will take around 15 mins (depending on traffic) and cost around RMB 25.
- **Via metro:** from terminal 1, take metro line 10 (direction towards Hongqiao Railway Station) to Hongqiao Railway Station (2 stops) which costs RMB 3 and take around 4 minutes. Take exit D and walk 700m to the hotel ([Walking direction](#)).

If you are flying to Shanghai **Pudong** International Airport (PVG) there are two main options to get to the hotel:

- **Via taxi:** this will take around 60-80 mins (depending on traffic) and cost around RMB 250.
- **Via maglev & metro:** take the maglev train from Pudong airport (the last train departs at 9:40pm) to Longyang Rd Station (the only stop) which costs RMB 50 and takes 8 minutes. Transfer to metro line 2 (direction towards East Xujing) to Hongqiao Railway Station (17 stops) which costs RMB 6 and takes around 50 minutes. Take exit D and walk 700m to the hotel ([Walking direction](#)).

If taking a taxi, do not accept the services of a private car instead of a taxi, you will likely get offered this in the arrivals terminal but ignore them and head to the official taxi queue on the ground floor. And most taxis in Shanghai do not offer credit card payment, so please convert money to RMB before you leave or in Shanghai airport.

Hotel address for taxi driver:

上海市虹桥商务区申虹路 9 号 (**next to 上海虹桥交通枢纽**)

酒店前台电话：021-3329 5588

When taking a taxi, please make sure you have this address written in Chinese, and that the taximeter is switched on.

Hotel Name: Hyatt Place Shanghai Hongqiao CBD / 上海虹桥商务区凯悦嘉轩酒店
(<https://shanghaihongqiaocbd.place.hyatt.com/en/hotel/home.html>)

Address: 9 Shenhong Road, Hongqiao CBD, Shanghai / 中國上海虹桥商务区申虹路 9 号

Hotel Tel: +86 (0)21 3329 5588

Alternatively, if your flight is delayed or you miss the shuttle in the morning, this is the address to go directly to the fairground. Please contact Paula (+86 132 6814 6573) before arrival to meet you at the entrance to get your badge for admission:

司机师傅，您好，麻烦去 上海市盈港東路 168 号，国家会展中心（上海），南广场入口

There will be a press package waiting for you at the concierge desk of the hotel when you check-in. It contains your fair admission badge and other information related to your visit. Please remember to ask for it as the hotel staff will not always give to you.

Show location

The fair will take place again at the National Exhibition and Convention Center (Shanghai) in halls 5.1,6.1, 6.2, 7.1, 7.2 and 8.1.

Our shuttle bus will take you to the venue each morning, and will depart the hotel at **8:30am on 12 March**. Please meet in the hotel lobby before this time. Please note that there are other shuttle buses leaving from the hotel to the venue, so make sure you find our group and do not get on another bus!

Press schedule

A full schedule of all the planned press events, as well as other events taking place at the fair, will be provided in your welcome pack. A preliminary schedule is included with this document.

Press centre

The press centre is located at M5-01 on the Mezzanine Floor between halls 5.1 & 5.2. ([Direction to press centre](#)) Here you can find press releases and other information about the fair.

Facilities and services include:

- Working area with computers, a printer and Wi-Fi
- Lockers for handbags, cameras, magazines etc
- Lounge area with complimentary snacks and drinks

You can also access the VIP Lounge at hall 5.1-K01 ([VIP lounge](#)) with Wi-Fi and refreshments with your press badge.

Press contacts

During the fair, you may contact Messe Frankfurt staff at any time with your enquiries:

Ms Paula Tan 陳培茹 +86 132 6814 6573

Ms Emily Peddle +86 132 6225 8146

Photo-taking inside the halls

Photography inside the halls is not permitted, however, with the photography badge which is included in your press pack you are permitted to take photos. However, some exhibitors will still be hesitant, so we ask that you first seek approval from them. Having your business card to prove you are an overseas media is also helpful.

Interviews

If you wish to interview any of the exhibitors feel free to approach them directly. If you need any assistance from us, please ask. There will also be a media briefing with Messe Frankfurt management on day 2 especially for overseas media.

Exhibitor list, e-Catalogue and visitor guide

Full exhibitor list	e-Catalogue (Web)	e-Catalogue (Wechat)
		

**Besides scanning, you can also click the above QR codes to access the page.*

Visitor guides with full exhibitor details are also available in your welcome pack.

Fringe programme

Details and schedules of the fair's overseas fringe programme including trend forum tours, seminars and panel discussions are available here: <https://intertextile-shanghai-apparel-fabrics-spring.hk.messefrankfurt.com/shanghai/en/programme-events.html>

Hotel check-out

Messe Frankfurt will cover the cost of the hotel room nights, breakfast and Wi-Fi in your room. All incidental hotel expenses, such as telephone calls, mini-bar etc, should be settled with the hotel before leaving.

Departure from Shanghai

Our shuttle bus will depart from the fair venue for Pudong International Airport at **3:00pm on 14 March**. If your flight does not connect with this time, please talk to us before you leave and we will help to arrange the most suitable way for you to reach the airport.

Post-show report and photos

A complete post-show report will be available after the show which you will receive automatically. A selection of photos from our official fair photographer will also be available shortly after the fair finishes. Please talk to us during the fair if you require specific photos from the photographer.

For photos requested during the fair, Paula will update them to the following link by end of each day for you to download:

<https://cloud.messefrankfurtexchange.com/index.php/s/lCez6ZuVrYxQsB4>



Thank you for visiting Intertextile Shanghai Apparel Fabrics – Spring Edition 2019, we look forward to welcoming you to Shanghai!