

Overseas media itinerary (onsite)

You can find the finalised press itinerary and all useful materials at the following page:

<https://www.hk.messefrankfurt.com/hongkong/en/press/fair-press/textiles-and-textile-technologies/intertextile-shanghai-apparel-fabrics-spring/invited-press-itinerary-rsvp.html>



Key meeting points:

- Press Centre: M501
- VIP Lounge: Hall 5.1-K01

Day 1, 12 March (Tuesday)

Time	Event	Venue
10:00	VIP Briefing	VIP Lounge, Hall 5.1-K01 <i>*Meet in Press Centre, M501 at 09:30</i>
10:15 – 11:00	VIP Tour	International Hall, Hall 5.1
15:30 – 17:00	<p>Sustainability & Innovation Tour The following exhibitors will introduce their impressive sustainable and innovative products or services. Detailed preview of these exhibitors will be attached in the journalist kit.</p> <ul style="list-style-type: none"> • Paradise Textiles Limited (5.1-B11) • Chori (5.1-B13) • Lily Textile (5.1-A62) • Hua Mao Nano-Tech (5.1-A72) • Toyoshima & Co Ltd (5.1-E85) 	International Hall, Hall 5.1 <i>*Meet in Press Centre, M501 at 15:15</i>

→ Day 2 events on the next page...

Day 2, 13 March (Wednesday)

Time	Event	Venue
09:45 – 10:30	Yarn Expo Spring – Key Exhibitor Tour <ul style="list-style-type: none"> • Safilin (8.2-F51) • HJ Lite (8.2-E56) • Indo-Rama (8.2-B56) • Sinopec (8.2-H107) 	Hall 8.2 <i>*Meet in Press Centre, M501 at 09:30</i>
11:00 – 11:30	Trend Forum Tour	Hall 5.1-E106 <i>*Meet in Press Centre, M501 at 10:45</i>
16:00 –16:30	Overseas Media Briefing	VIP Lounge, Hall 5.1-K01 <i>*Meet in Press Centre, M501 at 15:45</i> OR <i>*Meet in VIP lounge directly at 16:00</i>