

2017 Facts and figures

372
exhibitors from
13 countries

22,055
visitors from
75 countries

142
seminar sessions with
7,071 attendees

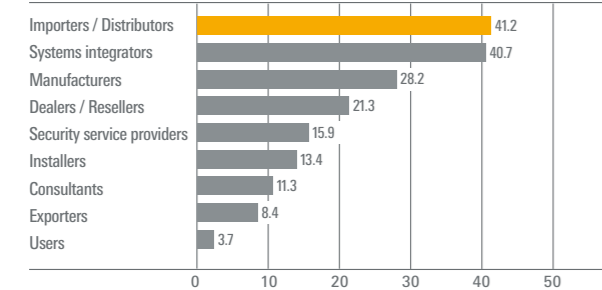
438
business matching
sessions

2,039 international visitors
• 40.7% visitors are systems integrators
• 36% visitors are first time visitors

20,016 domestic visitors
• 39% visitors are end-users
• 61% visitors are distributors

International visitors by business nature

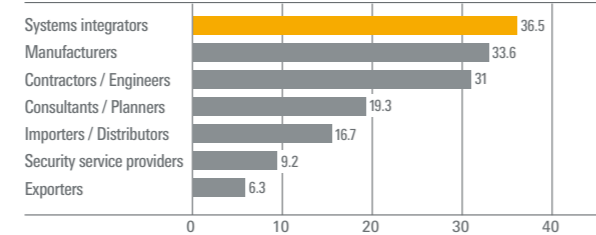
(all figures in %) The total is over 100 because of multiple selections



International visitors' top 10 products of interest are in surveillance, access control, home automation and security, management software and video analysis, intrusion alarm and intercom, sensor, storage and transmission, RFID / biometrics, display, and mobile security solutions.

Domestic visitors by business nature

(all figures in %) The total is over 100 because of multiple selections



Secutech 2017 effectively attracts visitors from various industry sectors. The top 10 industries that participated in the event included high-tech manufacturing, government institutions, consumer electronics, residential and commercial building, private security, transportation, traditional manufacturing, engineering and construction, telecommunication, and consultancy.



Show details

Date
25 – 27 April 2018

Venue
Taipei Nangang Exhibition Center, Taipei, Taiwan

Organiser contact
Messe Frankfurt New Era Business Media Ltd
Mr Israel Gogol
Tel: +886 2 8729 1099 ext. 531
israel.gogol@newera.messefrankfurt.com

Concurrent events

fire & safety powered by Secutech
The best chance for international safety brands to enter into Asia's fire market

SM home powered by Secutech
One of the world's leading professional trade fair and conference dedicated to smart home equipment & devices

info security powered by Secutech
Taiwan's largest and most influential event for network management and info security

Exhibits

- Management software
- Surveillance
- Key components
- Access control
- Alarm
- Smart home
- Personal safety
- Police equipment
- Fire & safety
- Rescue & disaster management
- Transmission
- IoT sensor
- Telematics

Global trade fairs and events

Safety. Security. Fire.

intersec

Dubai, UAE
www.intersecexpo.com

intersec

SAUDI ARABIA
Jeddah, Saudi Arabia
www.intersec-ksa.com

intersec

BUENOS AIRES
Buenos Aires, Argentina
www.intersec.ar.messefrankfurt.com

intersec

forum
Frankfurt am Main, Germany
www.intersec-forum.com

secutech

Taipei, Taiwan
www.secutech.com

secutech

INDIA
Mumbai, India
www.secutechindia.co.in

secutech

VIETNAM
Ho Chi Minh City, Vietnam
www.secutechvietnam.com

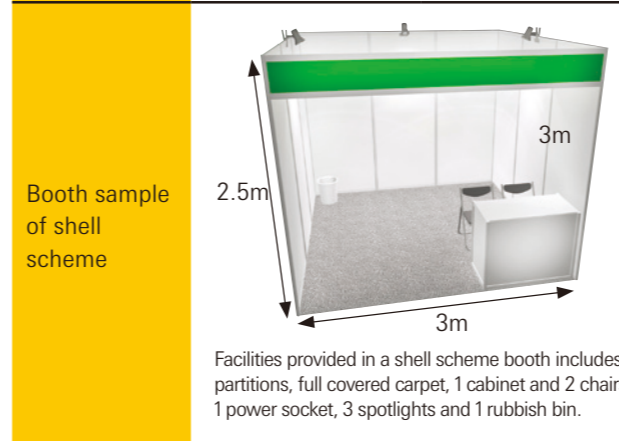
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THAILAND
Bangkok, Thailand
www.secutechthailand.com

ADRIA SECURITY SUMMIT
CONFERENCE & EXHIBITION
Balkan region
www.adriasecuritysummit.com

Participation fees

Raw space (min. 18 sqm)	One-side open	USD 308 / sqm
	Two-side open	USD 325 / sqm
	Three-side open	USD 341 / sqm
	Four-side open	USD 358 / sqm
Shell scheme (min. 9 sqm)	One-side open	USD 352 / sqm
	Two-side open	USD 369 / sqm
	Three-side open	USD 385 / sqm
	Four-side open	USD 402 / sqm



Subject to change, information as of August 2017

secutech

25 – 27 April 2018
Taipei Nangang Exhibition Center, Taiwan

Building strategic partnerships in security, ICT and IoT supply chains

www.secutech.com



messe frankfurt

Unlock your business potential in the new world of security & IoT

With 21 years' experience in connecting the security industry across Asia, Secutech 2018 will serve as a platform for visitors and exhibitors to be a step ahead of market opportunities. The show converges security, ICT and IoT technologies to help broaden the scope of intelligent solutions, facilitate cross-industry cooperation and enhance the connection between product design and system integration.



Secutech 2018 is a stepping stone for security channel players in the Asian market. The show draws buyers from Taiwan, Japan and South East Asia, as well as VIP buyer delegations from Thailand, Vietnam and other Asian countries, and empowers them to source solutions they require. These regions boost a number of encouraging market opportunities, including:

Market opportunities in Asia

Singapore and Malaysia

- A shift in focus from conventional security products to integrated systems and solutions, to help build safer and smarter cities

Indonesia, the Philippines, Thailand, and Vietnam

- Financing for the construction of new airports, railways, subways and highways by governments
- Heightened demand for video surveillance, access control and alarms

Commercial investment

- Increased market growth across vertical markets
- Expanded hotels, shopping centres and office buildings
- Increased large-scale deployments of surveillance and security systems

Private firms

- Newly implemented intelligent solutions and high-end security technologies to increase management and operational efficiency

Market opportunities in Taiwan

Forward-looking Infrastructure Development Programme (US\$28.78 billion investment 2017-2024)

Railway development (US\$13.8 billion)

- Linkage of high speed and traditional rail systems
- Upgraded traditional rail service in eastern Taiwan
- Grade-separated railway junctions
- Promotion of urban mass rapid transit
- Promotion of a rail system to support tourism

Development of aquatic environments (US\$8.2 billion)

- Smart flood prevention networks
- Smart groundwater detection technologies
- Smart networks to manage supplies of running water

Digital infrastructure (US\$2.4 billion)

- A service-oriented government
- Evolve Taiwan into "Society 4.0", the digital era society
- Established bases in the science parks for smart robot innovators
- Set up related software and hardware facilities

Tap into the Asian security and intelligent solution market

Secutech provides a comprehensive marketing campaign that gives you year-round global exposure to your target markets. It is the only show with its own B2B publications (a&s magazines and www.asmag.com), allowing exhibitors to expand their reach across all the whole region.

The campaign includes

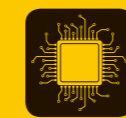
- Segmented email and direct mail campaign to 100,000 worldwide security professionals
- Coverage of your company in 13 editions of a&s magazines
- Editorial coverage on www.asmag.com
- Coverage by 30+ prominent industry media partnered with Secutech
- Exposure on Secutech Today – the leading online security and fire portal community
- Exposure through social media, including over 1,800 followers of Secutech's Facebook and Twitter accounts



Revolutionise the security industry with IoT technologies

To match the needs of industry players and different developing sectors in the Asian market, Secutech 2018 has built new focuses in the security industry. These latest technologies redefine the conventional security products and enable industry experts to better understand the trends.

CompoSec: key components



- The latest chip technologies, from product design solutions to manufacturers and integrators, such as:
- Processors
 - IoT (VR / AR, DSP / ISP, AI, GPU, NPU, MCU)
 - Automotive (V2X, ADAS)
 - Networking and transmission

ICT transmission & LPWAN



- Different wireless technologies and equipment for various security and IoT applications to meet the needs of global IT / security distributors, systems integrators, telecom companies and end users, including:
- Zigbee, Z-wave, Bluetooth, Wi-Fi, Li-Fi
 - LoRa, NB-IoT, SigFox
 - PoE and PLC
 - 3G / 4G / 5G broadband networks
 - Enterprise multi node wireless networks

AI & intelligent video analytics



- Innovative technologies and solutions in video analytics exemplify the growing importance this has in the world of security technology. These include:
- 2D / 3D image recognition
 - Facial recognition
 - License plate recognition
 - Deep learning and machine vision
 - Suspicious behaviour analysis
 - Hot spot analysis

IoT & physical cybersecurity



- The IoT Cyber Security Pavilion and Forum to provide industry professionals with the latest cybersecurity technology necessary for developing more secured products:
- Security requirements for IoT devices
 - Security requirements for IP-based security systems



Expand your business at Intelligent Solutions Pavilions

The fair's Intelligent Solutions Pavilions help uncover businesses in different sectors, and thus encourage cross-sector collaboration. With five pavilions which focus on respective key fields, system integrators can identify the connections between these areas at a glance.

Smart factory



- Featuring video-based solutions for improving factory safety and automation management:
- Factory environmental monitoring
 - Machine vision and automation
 - Man-machine systems
 - Intelligent inspection system
 - Industrial safety and fire prevention

Smart retail



- Showing video-based and IoT-based security and business intelligence solutions for the retail vertical:
- Identity Verification System (IVS)
 - Environmental monitoring and inventory management

Intelligent transportation



- A zone to show hardware and software solutions for better transportation systems:
- Smart parking system
 - Big data analysis and traffic control
 - Security solutions for public transportation

Intelligent healthcare



- Showcasing sensors and wireless video transmission system for intelligent healthcare:
- Long-distance caregiving
 - Patient medication management
 - Management of medical care
 - Medical imaging analysis

Mobility New pavilion

With the future of transport systems being constantly linked with intelligence and advanced technologies, Secutech 2018 is launching the first ever Mobility Pavilion, which will unveil the latest connected vehicle technology trends and foster the development of intelligent transport systems. The pavilion will demonstrate an extensive number of innovative products and solutions, ranging from key components, intelligent software and automotive electronics systems to applications.

Featured products and devices

- Intelligent security monitoring (intelligent video analytics technology, cameras, DVR, etc.)
- Automotive IC and AEC / ISO certifications
- 4G LTE, WAVE, OBD-II telematics
- Automotive electronics (antenna, inter-vehicle communication, automotive CCD image sensors, in-vehicle computers, Bluetooth, automotive media systems, head-up displays, GPS, multimedia communication protocols, etc.)
- V2X wireless technology and MEMS sensor technology
- In-vehicle man-machine interfaces

System solutions

- Smart bus and smart bus stops
- ETC / Information collection system
- Real-time traffic information system
- Fleet management system
- ADAS (Advanced Driver Assistance Systems)
- AVM (Around View Monitoring)

