

# **Press**

#### ISH

The World's Leading Trade Fair for The Bathroom Experience, Building, Energy, Air-conditioning Technology and Renewable Energies

Frankfurt am Main, 11 to 15 March 2019

### June 2017

Aleksandra Götz
Tel. +49 69 7575-6144
Aleksandra.Goetz@messefrankfurt.com
www.messefrankfurt.com
www.ish.messefrankfurt.com
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#### ISH 2019 with a new sequence of days from Monday to Friday

ISH, the world's leading trade fair for the combination of water and energy, is changing its sequence of days. In future, the event will begin on Monday, instead of Tuesday, as in the past. "With the new sequence of days, we are taking account of the wishes of our exhibitors. Changing the sequence to Monday to Friday will give trade visitors an extra working day at the fair. At the same time, travelling will be more convenient for international visitors", says Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt.

In line with the recommendation of the ISH Advisory Council and the exhibitors, the change in the sequence of days was agreed by a majority of the ISH patrons – the Federation of the German Heating Industry (BDH), Association of Air Conditioning and Ventilation in Buildings (FGK), Association of the German Sanitation Industry (VDS), German Association for Energy Efficiency in Building Services (VdZ) and The German Sanitation, Heating and Air Conditioning Association (ZVSHK) – following the last edition of the fair.

The next ISH will be held from **11 to 15 March 2019 (Monday to Friday)**. As in the past, the fair will be open to private visitors on the last day.

## **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com I www.congressfrankfurt.de I www.kapeuropa.de I www.festhalle.de

Messe Frankfurt Exhibition GmbH Ludwig-Erhard-Anlage 1 60327 Frankfurt am Main

