

Press

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Messe Frankfurt at a glance

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Messe Frankfurt is one of the most successful global players in its sector and, with sales of around €661 million, is the largest trade fair company with its own exhibition grounds. Headquartered in Frankfurt am Main, the Group has a powerful network of 28 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in 178 countries and around 50 locations with its brands and brand families. A specialist in international flagship events, the company's broad sector expertise includes Technology, Mobility & Logistics, Textiles & Textile Technology, Consumer Goods and Entertainment, Media & Creative Industries. Messe Frankfurt's events and communication platforms lead their respective sectors.

In financial year 2017*, a total of 148 trade fairs and exhibitions were held under the Messe Frankfurt umbrella, 99 of these taking place outside Germany. Every year, Frankfurt plays host to some 260 trade fairs, exhibitions, congresses, events and conferences, including international flagship events such as Automechanika, Light + Building, IFFA, ISH, Musikmesse and Prolight + Sound. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld, Creativeworld, Paperworld and Tendence, while the Group's portfolio of textile fairs includes Heimtextil, Tectextil, Texprocess and Texcare.

As well as this, our Frankfurt base plays host to a great many guest events, including the renowned International Motor Show (Cars), the Frankfurt Book Fair, ACHEMA, the CPHI, the Food Ingredients and IMEX.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

* preliminary figures 2017

The Messe Frankfurt Group at a glance in 2017*

Shareholders	City of Frankfurt am Main: 60 percent State of Hesse: 40 percent
Group sales	Around €661 million
Number of employees	Around 2,500
Floor space	592,127 m ²
Hall area	366,637 m ² in ten halls
Outdoor areas	96,078 m ²

Trade fairs and exhibitions

Total	148 trade fairs Exhibitors: 95,391 Visitors: Approx. Around 4.3 million
In Germany	49 trade fairs
In Frankfurt	40 trade fairs Exhibitors: 37,319 Visitors: Around 2.1 million Including 16 Messe Frankfurt Group events with: 18,386 exhibitors Approx. 675,000 visitors International participation (Messe Frankfurt Group events) 73.4 percent (exhibitors) 49.1 percent (visitors)
Outside Germany	99 trade fairs at around 50 locations Exhibitors: 53,063 Visitors: Around 2,1 million

Advantages of Frankfurt as a trade fair centre

Central location at the heart of Europe. Best transport connections by air, rail and road, largest train station in Europe, largest airport on the continent. Direct flights to and from locations all over the world bring exhibitors and visitors from Asia and the Americas to Frankfurt in far less time than it would take for them to travel between their respective countries.

Central trade fair location: around 15 minutes with the S-Bahn suburban train from the airport to the Central Station; from here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds; underground and tram stops are located at the City entrance.

3,500 parking spaces on the exhibition grounds, 15,000 parking spaces in the Rebstock car park, including 5,400 parking spaces in the multi-storey car park; free shuttle bus to the exhibition grounds.

Around 110,000 beds in the Rhine-Main region.

* preliminary figures 2017

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). *preliminary figures 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de