

Press release

December 2020

## Messe Frankfurt at a glance

Markus Quint  
Tel. +49 69 75 75-59 05  
press@messefrankfurt.com  
www.messefrankfurt.com

**Messe Frankfurt is one of the most successful global players in its sector and is the largest trade fair company with its own exhibition grounds. Within the framework of its Fairs & Events, Locations and Services business fields, the company focuses firmly on its customers' interests, creating successful platforms for interaction with services from a single source. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network formats, both analogue and digital. The company generated annual sales of approximately €250\* million in 2020. Even in difficult times caused by the coronavirus pandemic, Messe Frankfurt is globally networked with its industry sectors.**

Headquartered in Frankfurt am Main, the Group has a powerful network of 30 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in around 190 countries with its brands and brand families. Over 150 "Made by Messe Frankfurt" events are held at more than 50 locations around the globe. Messe Frankfurt is expanding its expertise in defined international industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Consumer Goods, Textiles & Textile Technologies, Mobility & Logistics, and Entertainment, Media & Creative Industries. Messe Frankfurt's events and communication platforms lead their respective sectors.

Frankfurt is the base of the Messe Frankfurt Group. It is here that industry sector flagship events such as Automechanika, Light + Building, IFFA, ISH, Musikmesse and Prolight + Sound are held. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld, Creativeworld, Paperworld and Tendence, while the Group's portfolio of textile fairs includes Heimtextil, Techtexitil, Texprocess and Texcare.

A great many guest and congress organisers also use the Frankfurt exhibition grounds for their events. These include for example the

Frankfurt Book Fair, ACHEMA, CPhI, Food Ingredients, IMEX and a broad cross-section of international congresses, conferences and other events.

Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

As one of the leading European business centres at the heart of Europe, Frankfurt and the Rhine-Main region offer key advantages as a trade fair location. Their enviable reachability and excellent air, rail and road transport connections mean that visitors can travel there from near and far quickly and easily. The Frankfurt exhibition grounds are located in the centre of the city. With the S-Bahn suburban train, it takes around 15 minutes to travel from the airport to the Central Station. From here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds – and an underground and tram stop are located at the City entrance. There are 4,300 parking spaces on the exhibition grounds as well as a further 15,000 in the Rebstock car park and 5,400 in the multi-storey car park. From here, visitors can use the free shuttle bus service to the exhibition grounds. The Rhine-Main region offers an excellent hotel infrastructure with an estimated 110,000 beds.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

### **The Messe Frankfurt Group at a glance in 2020\***

Financial year 2020 brought about a historical break in Messe Frankfurt’s stable growth. Owing to the global coronavirus pandemic and the ensuing travel restrictions and quarantine regulations, physical events around the world were cancelled or restricted locally. Around two thirds of the events under the Messe Frankfurt umbrella had to be cancelled or postponed. A series of events were held as additional digital formats.

<b>Shareholders</b>	City of Frankfurt am Main: 60 percent
	State of Hesse: 40 percent
<b>Number of employees</b>	Approx. 2,500
<b>Floor space</b>	591,049 m <sup>2</sup>
<b>Hall area</b>	372,350 m <sup>2</sup>
<b>Outdoor areas</b>	66,764 m <sup>2</sup>
<b>Number of halls</b>	11

\* preliminary figures 2020

---

## Total activities

---

<b>Total</b>	153 trade fairs and exhibitions, congresses, conferences, events and other activities in Frankfurt and abroad with approx. 1,4 million visitors  of which trade fairs and exhibitions: 52 Exhibitors: 33,134 Visitors: approx. 1,3 million
<b>In Germany</b>	Trade fairs and exhibitions: 12 Exhibitors: approx. 12,791 Visitors: approx. 302,000  Conferences, events and other activities: 78 Visitors: approx. 181,000
<b>In Frankfurt</b>	Trade fairs and exhibitions: 9 Exhibitors: 11,419 Visitors: approx. 267,000  Including 5 Messe Frankfurt Group events with: Exhibitors: 10,512 Visitors: approx. 241,000 Conferences, events and other activities: 77 Visitors: approx. 181,000
<b>Outside Germany</b>	Trade fairs at around 50 locations: 40 Exhibitors: 20,343 Visitors: approx. 962,000  Conferences: 18 Visitors: approx. 5,600  German Pavillons: 5

---

### Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500\* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250\* million in 2020. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of

\* preliminary figures 2020

services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2020