

Press Release

March 2020

## Prolight + Sound 2020 postponed until 26 to 29 May 2020

Dr. Hendrik Müller-Giegler  
Tel. +49 69 75 75-6335  
Hendrik.mueller-giegler@messefrankfurt.com  
www.messefrankfurt.com  
www.prolight-sound.messefrankfurt.com

**Given the increasing spread of Covid-19 in Europe, Messe Frankfurt has decided to postpone Prolight + Sound 2020. The trade fair was originally planned for 31 March to 3 April. The health of exhibitors, visitors, contractors and employees has top priority for Messe Frankfurt. The new dates for the Global Entertainment Technology Show are from 26 to 29 May 2020. Visitor admission tickets continue to be valid.**

The ongoing spread of Covid-19 in Europe called for a reassessment of the situation in close cooperation with the public-health authorities in Frankfurt who require that steps be taken to prevent event participants from high-risk regions coming to Frankfurt and visiting the fair when ill. Given that these participants could also be infected by Covid-19, it is necessary to conduct a health check to prevent the infection spreading even further. This is an important part of the infectiological risk assessment. Messe Frankfurt is not able to implement such measures. Additional factors behind the decision include the growing number of travel restrictions, which will make it difficult for many potential visitors and exhibitors to get to Frankfurt.

“The current situation represents a major challenge for fair and exhibition companies from all over the world. We regret that the 25<sup>th</sup> anniversary edition of Prolight + Sound cannot take place as planned. At the same time, we are delighted that numerous companies from the industry have emphasized the importance of holding the show as soon as possible so that they can use it for their product presentations and business development activities this year”, says Detlef Braun, Member of the Executive Board of Messe Frankfurt GmbH.

The latest information can be found on the internet at [www.prolight-sound.com](http://www.prolight-sound.com).

### Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services

Messe Frankfurt Exhibition GmbH  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main

includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019

Prolight + Sound  
The Global Entertainment Technology  
Show  
Frankfurt am Main, 31. März bis 3. April  
2020