

Press release

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## CAPAS 2018 records elevated figures to serve Southwest China's automotive industry evolution

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The 5<sup>th</sup> edition of the Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS), which was held from 24 – 26 May 2018 at the Chengdu Century City New International Exhibition & Convention Center, has concluded with a resounding success. As a one-stop trading platform for business, information exchange and investment for the automotive industry in Southwest China, CAPAS received significantly higher participation figures in 2018 across 45,000sqm of exhibition space:

- **Visitors: 18,016 (2017: 17,378) - 4% increase**
- **Exhibitors: 583 (2017: 522) - 12% increase**

Now more than ever, repair chain stores in China's automotive industry are gaining momentum, with standardisation, stability, technical advancements and modern management remaining the key areas for growth. On top of this, the Chinese government is focusing more and more on environmental protection these days, and many service centres, repair shops, tyre shops and logistic companies in the Sichuan region are undergoing significant reform. In light of this, the recent edition of CAPAS served as a platform for industry players from the Sichuan region and beyond to combat these challenges, whilst at the same time helping improve their competitiveness in the market.

One such way was through the show's six theme zones, each with enhanced product offerings in 2018. The areas were offered in response to the region's demands surrounding transformation, upgrade, and sustainability. One particular highlight was the **Quick Fix, Replacement Parts & Chain Stores Zone**, which focused on aftermarket services. Other zones at the show included the **Automobile Lifestyle Zone** and the **Commercial Vehicle Zone**, as well as the **E-mobility & Infrastructure Zone**, the **Made in Sichuan Zone**, and the **Supply Chain Procurement Zone**. Both exhibitors and visitors reported that the enhanced theme zones provided a better business matching platform, with the clear categorisation allowing both to connect with one another in a more effective manner.

Visitors to the show were particularly impressed with the diversity and internationality of exhibitors, including from Germany, France, Korea, the US, Japan, Spain, and more. The noteworthy Singapore Pavilion also

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

brought a variety of high-quality products related to passenger and commercial vehicles, which was well received by participants. This edition of CAPAS also emphasised the importance of environmental protection policies in the Sichuan region, by featuring various well-known industry leading brands showcasing their green credentials, including Fix Auto, Liqui Moly, Shandong Yihe, and more. Other renowned brands at the show included Botny, MANN+HUMMEL, Snap-on, and many more.

What's more, a total of 20 fringe events were arranged during the three days. In terms of the most popular topics for attendees, transformation and environmental consciousness were on the lips of many during the show. The subjects are playing a bigger role than ever before across the automotive industry, with new energy vehicles and intelligent manufacturing demonstrating the need to upgrade products and services to cope with such challenges. The events included the Transforming and Upgrading the Automotive Aftermarket in Southwest China Summit, the 'Evolution, Integration, Beyond the Future' China Aftermarket Innovation & Development Summit 2018, and the China New Energy Automobile International Cooperation Conference 2018.

Keeping in line with the theme, the CAPAS 2018 fringe events also included a number of high quality training sessions. Each of these events received positive feedback from attendees due to the comprehensive coverage of the industry's hottest topics, which helped manufacturers, distribution channels, and end-users have a clearer direction on how the industry is transforming, and how to better equip themselves to adapt to the market's changes.

CAPAS is jointly organised by the China Council for the Promotion of International Trade, the Automotive Sub-Council (CCPIT-Auto), Messe Frankfurt (Shanghai) Co Ltd and the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan).

A detailed final report, featuring comment and news from the show's exhibitors and visitors, will be available soon. For photographs, please download these from the [www.capas-chengdu.com](http://www.capas-chengdu.com). The next edition of CAPAS will take place from 23 – 25 May 2019. For more information about the show, please visit the website or send an email to [auto@hongkong.messefrankfurt.com](mailto:auto@hongkong.messefrankfurt.com).

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**Background information on the China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)**

The China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto) promotes foreign trade and economic cooperation, technical exchange and introduction of advanced technologies for China's auto industry by following the China Council for the Promotion of International Trade and China Chamber of International Commerce charter. It acts as a bridge for Chinese auto industry enterprises to build cooperation and exchange opportunities across the world. In addition, the committee organises three world leading and highly regarded international automotive exhibitions in Beijing, Shanghai and Guangzhou.

CAPAS  
Chengdu, China, 24 – 26 May 2018

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\* preliminary numbers 2017

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

**Background information on the China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)**

The China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan) aims to promote foreign trade cooperation and communication, under the guidance of the Sichuan Provincial Party Committee and the Provincial People's Government, and in accordance with the guidelines of national economic policy and principles. Its main duties are to encourage foreign trade and investment, enhance economic and technological exchange and cooperation, and to foster local enterprises to participate in the economic globalisation. CCPIT-Sichuan also organises a number of international exhibitions including the Western China International Fair.