

Press

Asiamold
Guangzhou International Mould & Die Exhibition
China Import and Export Fair Complex
Guangzhou, China 1 – 3 March 2017

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Asiamold's 3D Printing Asia Zone to be a major show highlight

New and returning pavilions to present cutting-edge moulding and 3D printing solutions

The 11th Asiamold – Guangzhou International Mould & Die Exhibition is scheduled to take place from 1 – 3 March 2017 at the China Import and Export Fair Complex in Guangzhou, China. It will be held in conjunction with SPS – Industrial Automation Fair Guangzhou (SIAF). Together, the fairs will play host to over 700 exhibitors and utilise 65,000 sqm of exhibition space. More than 65,000 professional buyers are expected to source from the up-to-date and most in-demand mould making, die casting, metalworking, 3D printing and automation technologies.

Regarded by professionals as the annual event for Asia's manufacturing-based industries, the fair has already attracted numerous industry-leading suppliers who are preparing to showcase their latest creations. One of the key highlights of the 2017 show is the 3D Printing Asia Zone. To date, more than 40 3D printing companies have confirmed their participation in the fair. Renowned companies including DSM, Esun, Farsoon, PrismLab, Soongon, Ureal and many others will be present to display their innovative additive manufacturing equipment and solutions.

Apart from the general exhibition, the show organisers are also putting together a strong line-up of fringe events for show participants to gain up-to-date market information. The second Guangzhou International Mould and Additive Manufacturing Technology Summit will be one of the key show events gathering some of the world's leading industry experts worldwide representing Esun Industrial, Han's Laser, Trumpf China and many other well-known companies. Over 40 sessions covering the latest 3D printing and moulding technologies will be offered. Additionally, the show organisers have partnered up with Renishaw: one of the world's leading engineering and scientific technology companies that specialises in moulding, 3D printing and industrial robotic technologies; to host the first-ever Intelligent Manufacturing Workshop. The workshop will highlight the company's total manufacturing solutions which incorporate the aforementioned technologies.

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New and returning pavilions to present cutting-edge moulding and 3D printing solutions

Apart from Asiamold's 3D Printing Asia Zone, another key highlight of the 2017 edition is that new and returning pavilions will present the most in-demand industry technologies and solutions from around the world. The fair organiser has once again partnered with the Guangzhou Additive Manufacturing Technology Industry Association to gather China's prominent 3D Printing equipment manufacturers and suppliers. At present, the association has confirmed the participation of more than 10 renowned companies who are expected to cover a combined area of 200 sqm. Additionally, the Korean Pavilion, organised by the Korea Association for Die and Mould Industry Development, will make its debut at the show. Formed by line-up of renowned companies, the pavilion will showcase some of the most innovative products and solutions from Korea.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including formnext and Intermold Japan. The next edition of formnext will be held from 14 – 17 November 2017 at the Frankfurt exhibition grounds in Germany. Intermold Japan will take place from 12 – 15 April 2017 in Tokyo. For more information regarding Asiamold, please visit www.asiamold-china.com or email asiamold@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €640* million in sales and employing 2,364* people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138* trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds.

Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.