

Press

Asiamold
Guangzhou International Mould & Die Exhibition
China Import and Export Fair Complex
Guangzhou, China 4 – 6 March 2018

Hong Kong, February
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Asiamold 2018 – Guangzhou International Mould & Die Exhibition to open from 4 – 6 March

Scheduled fringe programme offers invaluable market intelligence and business opportunities

Asiamold – Guangzhou International Mould & Die Exhibition is ready to present some of the latest offerings from the mould, die casting and additive manufacturing markets. Running concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF) from 4 – 6 March at the China Import and Export Fair Complex in Guangzhou, China, the two fairs will welcome 850 exhibitors from 20 countries and regions across 60,000 sqm of exhibition space.

Highly regarded within the industry as an effective trading platform, the show attracts leading brands who are well prepared to present their latest innovations in mould making, die casting, metalworking, 3D printing and automation technologies. Some of the prominent brands confirmed for the 2018 edition include:

Shenzhen Chenvo Technology Co Ltd

Participating for the first time, Shenzhen Chenvo Technology specialises in high-end manufacturing industries such as precision moulds, precision metal manufacturing, product assembly, R & D and the manufacture of intelligent terminal cabinet products. The company's wide-ranging product portfolio includes ATM machine cabinets, new energy sources, smart unmanned cabinets, medical devices and railway apparatus.

Dneprospetsstal

Making its debut at the show, Dneprospetsstal is a key supplier of steel moulds. Their products are used in the manufacturing process of metal-cutting tools, machine parts, seamless tubes and bearings.

China HP Co Ltd

This year, HP will bring the HP 3D Structured Light Scanner Pro S3 and HD Jet Fusion 3D 4300/3200 Printer to the show. The featured 3D scanner can create a digitalised 360° 3D model with up to 0.05 mm resolution. HP claims that this new edition of their 3D printer operates at

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai
Hong Kong

up to ten times the speed of other models while remaining more cost effective.

Guangzhou Heygears Intel Manufacturing Cent Co Ltd

Heygears is a manufacturer of 3D printing technology, products and services. They specialise in producing smart wearable devices such as personal earphones, dentures and highly customisable clothing.

Han's MP Laser Technology Co Ltd

Han Group is a laser processing equipment manufacturer that specialises in low-power laser cutting machine research and development. Their products are widely used across many different industries including the automotive, lighting, and handicraft sectors.

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Aside from the exhibition, Asiamold also incorporates a fringe programme of events designed to allow fairgoers the chance to learn about various aspects of the industry. Held concurrently with SPS – Industrial Automation Fair Guangzhou (SIAF), a total of 80 talks will highlight innovative technological breakthroughs, future development trends as well as numerous business opportunities.

A key focus this year centres on the Automobile Lightweight Product and Technology Summit. Making its first appearance, the summit aims to highlight technologies used for weight reduction and energy saving. Some of the key speakers and their respective presentations include:

- **Topic** Application of Automotive Body Shell and Materials Lightweight
Speaker: Mr Yuan Huanquan, Chief Technology Officer and Director of Bodywork Department, Guangzhou Automobile Group Co Ltd
- **Topic:** The Advanced Application of Plastics in Automobile Lightweight Mould Technology
Speaker: Mr Deng Chenglin, Lecturer, Guang Dong YouSheng Mold Training School
- **Topic:** New Progress of BAOSTEEL's Auto Sheet Lightweight
Speaker: Mr Bao Ping, Auto Steel Technology Service Director, Baoshan Iron & Steel Co Ltd

The show will also feature the Guangzhou International 3D Printing Technology Application Summit, which will be held on 5 March. The summit will consist of 13 sessions that cover the latest 3D printing and mould technologies. Some of the highlighted speakers and their respective presentations include:

- **Topic:** Take Full Control of 3D Printing Process
Speaker: Ms Kim Francois, General Manager, Materialise Shanghai Co Ltd

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- **Topic:** Accelerating Additive Manufacturing with MetalFAB1, Eliminating Manual Post-Processing
Speaker: Mr Harry Kleijnen, Process & Applications Development Manager, Additive Industries
- **Topic:** Design and Manufacture 3D Printing Equipment Based on Material and Process
Speaker: Dr Long Yu, 3D Printing Product Manager, Han's Smart Equipment Technology Co Ltd
- **Topic:** The Application of Metal 3D Printing in Mold Industry
Speaker: Mr Sam He, Sales Manager, Renishaw (Shanghai) Trading Co Ltd Guangzhou Branch Office

Visitors to show are highly recommended to stop by the 3D Printing Gallery in Hall 1.1. With "Shape the World" as its theme, the gallery will showcase the exquisite detail and technical work involved in 3D printing. Some of the confirmed exhibitors include Silver Age, HP, SLM, Sunshine and KEDA CLEAN ENERGY.

Industrial automation solutions, 3D printing and moulding technologies are applicable to a variety of major industry sectors. The organisers have therefore invited various well-known brands to form buyer delegations and attend the both shows. Some of the leading companies include:

Automotive Engineering: NISSAN, BYD, FAW – Volkswagen, HONDA, GAC Motor

Consumer Goods: Colgate, P&G, Bluemoon, Liby

Electric Engineering: Huawei, Foxconn, Samsung, ZTE, OPPO, Delta, Flex

Food and Beverage: JDB, Wang Lao Ji, Strong Food, Ding Hu

Household Appliances: GREE, Skyworth, Midea, TCL, Whirlpool, Bear, Macro, Vanward

Mechanical Engineering: MGC, Hitachi

Packaging and Printing: Tech-Long, Essel Propack

Pharmacy and Medical: Pan Gao Shou, Bayer

Textile and Footwear: Nike, Adidas, Esquel Group, Pou Chen Group

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms a part of a series of international events including formnext and Intermold Japan. The next edition of formnext will be held from 13 – 16 November 2018 at the Frankfurt exhibition grounds in Germany. Intermold Japan will take place from 18 – 21 April 2018 in Tokyo and 13 – 16 June 2018 in Nagoya.

For more information regarding Asiamold, please visit www.asiamold-china.com or email asiamold@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* preliminary numbers 2017

For more information, please visit our website at:
www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de