

Press

SPS – Industrial Automation Fair Guangzhou and Asiamold
China Import and Export Fair Complex
Guangzhou, China 4 – 6 March 2018

Hong Kong, 8 March
2018

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SPS – Industrial Automation Fair Guangzhou and Asiamold – Guangzhou International Mould & Die Exhibition conclude after a positive three-day showing

SPS – Industrial Automation Fair Guangzhou and Asiamold –
Guangzhou International Mould & Die Exhibition, held concurrently from
4 – 6 March at the China Import and Export Fair Complex in Guangzhou,
ended with another record attendance, despite a Sunday opening. The
two fairs succeeded in hosting 896 exhibitors and welcoming 72,068
professional buyers, including 231 buyer delegations. The fairs
reaffirmed their position as a critical trade platform for both the industrial
automation and the mould, die casting and additive manufacturing
markets in China.

Advanced industrial automation solutions certainly caught the eye of
fairgoers who watched attentively as exhibitors carried out product
demonstrations. From vacuum suction lifting devices to a dizzying array
of rapid robotic arms, the applications from Halls 2.1 to 5.1 were high
tech and professional. A real buzz in the atmosphere was also felt in Hall
1.1 as a wide array of both mould making solutions and additive
manufacturing technologies from domestic Chinese brands as well as
international powerhouses showcased the latest capabilities of this
exciting developing technology.

Broad concurrent event programmes present unique insights into future developments within the industries

Concurrent event programmes were organised in addition to the exhibits.
A total of 80 talks were delivered by some of the leading industry players
and academics from China and around the world. Standout seminars this
year included the Automobile Lightweight Product and Technology
Summit which made its debut at Asiamold, while the Global Review on
Industrial Digitised Transformation seminar was well attended by visitors
to SPS – Industrial Automation Fair Guangzhou. The Japan Electrical
Manufacturers' Association presented a very interesting talk on
manufacturing innovations with IoT that resonated well with attendees.

Messe Frankfurt (HK) Ltd
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Key figures at a glance

Exhibitors: 896 (2017: 795), a 12.7% increase
Exhibition space: 60,000sqm (2017: 60,000sqm)
Visitors: 72,068 (2017: 64,077), a 12.5% increase

A detailed exhibition analysis including further results from SPS – Industrial Automation Fair Guangzhou and Asiamold – Guangzhou International Mould & Die Exhibition will be available later in the month. Next year's fairs will be held on 10 – 12 March 2019. For more information about the shows, please visit www.spsinchina.com and www.asiamold-china.com, or email sps@china.messefrankfurt.com and asiamold@china.messefrankfurt.com

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de