

Press release

Comprehensive fringe programme at Asiamold to present innovative moulding and 3D printing solutions

Hong Kong, December 2018

Stephen Lam
Tel. +852 2238 9972
stephen.lam@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.asiamold-china.com

AOG19_PR3_Eng

Concurrent events have always been one of the key features at Asiamold. This year, almost 20 presentations that cover an array of moulding and additive manufacturing products, technologies and development trends will be delivered in the three-day event programme to share the latest market insights and innovations with industry players.

The 13th edition of Asiamold will be held from 10 – 12 March 2019 at the China Import and Export Fair Complex in Guangzhou, China. It will be held in conjunction with SPS – Industrial Automation Fair Guangzhou (SIAF). The two fairs are expected to host over 950 exhibitors and utilise more than 60,000 sqm of exhibition space collectively. Professional buyers ranging from manufacturers and product suppliers to distributors and end-users will source the latest and most in-demand mould making, die casting, metalworking, 3D printing, laser and automation technologies during the three-day shows.

Devoted to providing 3D printing, metalwork and mould-making solutions for manufacturing-based industries in South China, Asiamold will include a comprehensive selection of seminars and summits in order to offer a more engaging experience to both exhibitors and visitors. As in the past, the Agora and Seminar Asiamold 2019 will provide local industry experts and those from abroad the opportunities to share their latest research findings on the first day of the show. Some of the highly anticipated presentations include:

- **Topic:** Introduction of Internet+ Cloud ERP and Studies of Classic Mould Case
Presented by: FinderSoft Group
- **Topic:** Progress in the Development and Application of New Type Die Steel in Metal Additive Manufacturing
Presented by: Material Technology Innovations Co Ltd

In addition, the organiser of Rosmould, one of the sister events of Asiamold, will conduct a special session immediately after the Agora and Seminar to introduce the policies and local market demands and to share their experiences for doing business in Russia, allowing interested parties to gain a glimpse of the upcoming trends of the Russian market. The details are as follows:

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

- **Topic:** Mould and Additive Manufacturing Business in Russia
Date: 10th March 2019
Time: 15:40 to 16:40

Furthermore, continuing the success of the previous edition, the China 3D Printing Industry Technology Application Summit will make its fourth appearance at the 2019 fair. Assorted topics discussing the current developments and future trends in the 3D printing industry will be presented by industry experts to facilitate high-level technical exchange within the industry across the second day and the third of the fair. Some of the confirmed topics include:

- **Topic:** Additive Manufacturing in Tool and Die Making: Process Chains of Tomorrow
Presented by: ACAM Aachen Center for Additive Manufacturing GmbH
- **Topic:** The Manufacturing and SLM Application of SS-PREP 18Ni300 Powder SS-PREP 18Ni300
Presented by: Sino-Euro Materials Technologies of Xi'an Co Ltd
- **Topic:** Digital Light Synthesis for Plastic Parts Production
Presented by: PADT Inc
- **Topic:** Application of Industrial Metal 3D Printing
Presented by: Z Rapid Technologies Co Ltd

Apart from the seminar and the summit, the 3D Printing Gallery will once again be another highlight of the show this year. In a new move this edition, the gallery will be assimilated into the conference area for the first time, allowing visitors to locate various kinds of 3D printing products more conveniently. A number of enterprises have already expressed their interest in showcasing their products at the newly placed gallery, including ACAM, Guangdong Fenghua Zhuoli Technology Co Ltd, 3DCERAM and others.

Asiamold is organised by Guangzhou Guangya Messe Frankfurt Co Ltd and forms part of a series of international events including formnext and Intermold Japan. The next edition of formnext will be held from 19 – 22 November 2019 at the Frankfurt exhibition grounds in Germany. Intermold Japan will take place from 17 – 20 April 2019 in Tokyo and 19 – 22 June 2019 in Nagoya. The next edition of Rosmould will take place from 18 – 20 June 2019 in Moscow.

For more information, please visit www.asiamold-china.com or email asiamold@china.messefrankfurt.com.

– end –

Asiamold
Guangzhou, 10 – 12 March 2019

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates

annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018