

# Press

April 2018

Guangzhou Public Security Technology  
Leading business platform in Southern China for  
security products and solutions  
China Import & Export Fair Complex  
Guangzhou, China  
9 – 12 June 2018

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## **Asia Intelligent Security Technology Forum (AIST) to outline roadmap for smart city**

The 2018 edition of Guangzhou Public Security Technology will gather more industry leading experts than ever before, as it hosts the Asia Intelligent Security Technology Forum (AIST) for the very first time. The highly anticipated forum will cover key topics relevant to the security industry in China and add an extra dimension to the trade fair, which is set to take place from 9 – 12 June at the China Import & Export Fair Complex in Guangzhou, China.

Co-organised for the first time by Guangzhou Guangya Messe Frankfurt Limited, the show will kick off amidst a positive outlook across China's security industry. Over 200 manufacturers and solution providers of safety and security technologies are expected to attend the show, alongside more than 10,000 visitors representing the governments public security departments, system integrators, as well as research and development bodies.

## **Government initiatives and technological advancement favour industry development**

The recent upward trend in the security industry has been caused in part by growing investment through China's Belt and Road initiative, which has greatly boosted the region's infrastructure since its implementation in 2013. This has in turn created significant business opportunities specifically for the security industry and its stakeholders, especially those in the safe and smart city sectors.

At the same time, developments in IoT technology are also having deep implications for the security industry. Improved video surveillance systems to recognise video inputs, for example, have created new avenues for IoT applications in security systems. Meanwhile, the application of deep learning technology in security monitoring systems is also becoming increasingly feasible. This allows security systems to automatically analyse live videos, as well as to process masses of video monitoring data through artificial intelligence, significantly reducing time and error rate.

Messe Frankfurt (HK) Ltd  
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The combination of these numerous prosperous market forces is expected to contribute to a significant upscale in China's security industry. In fact, the market is expected to reach RMB 961.3 billion by 2022 and achieve an average annual CAGR of 9.81% by 2022<sup>1</sup>.

### **Asia Intelligent Security Technology Forum (AIST)**

Reflecting these market trends and integrated solutions will be top scholars, experts and professionals from leading enterprises in the security industry. They have been invited to speak at this year's AIST Forum during Guangzhou Public Security Technology. The event will serve as a platform for security technology experts, manufacturers, engineers, standard setters, industry departments, the Guangdong provincial construction unit and more, to exchange ideas and interact with each other with regards to the future of the security industry.

Just some of the most noteworthy topics to be discussed will include: 'the rise of AI as a force for revolutionising the security industry', 'a comprehensive analysis on Guangdong's urban multi-dimensional security protection construction', 'smart city solutions across multiple industries', and 'transforming traditional communities into smart communities'.

The forum is jointly organised by the Guangdong Public Security Protection Technology Association, Guangzhou Guangya Messe Frankfurt Co Ltd, Messe Frankfurt New Era and a&s Media. In addition, a&s Media will organise the a&s Ten Innovation Award to acknowledge the contributions of the innovators in the industry.

For more information about the Asia Intelligent Security Technology Forum, or the 2018 edition of Guangzhou Public Security Technology, please visit [www.guangzhousecurity.cn.messefrankfurt.com](http://www.guangzhousecurity.cn.messefrankfurt.com), or contact Messe Frankfurt (HK) Ltd on +852 2802 7728.

With ten events, Messe Frankfurt is one of the world's leading organisers of trade fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Asia, Europe, the Middle East and South America. Further information at [www.safety-security.messefrankfurt.com](http://www.safety-security.messefrankfurt.com).

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting

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<sup>1</sup> “2018-2022 年中国安防行业发展预测分析”, ocn.com.cn.  
<http://www.ocn.com.cn/touzi/chanye/201803/yusec15103159.shtml>. Retrieved  
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exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). \* preliminary numbers 2017  
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