

Press

July 2017

ISH Shanghai & CIHE
Shanghai International Trade Fair for Heating, Ventilation,
Air-Conditioning & Home Comfort System
Shanghai New International Expo Center
Shanghai, China, 5 – 7 September 2017

Keena Tsui
Tel. +852 2238 9970
Keena.tsui@hongkong.messefrankfurt.com
www.messefrankfurt.com
www.ishc-cihe.com

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ISH Shanghai & CIHE 2017 focuses on surface heating systems to match market needs

European Pavilion and Premium Brand Zone exhibitors to demonstrate the latest HVAC technologies and products

Continuing the success of ISH China & CIHE 2017, the sixth edition of ISH Shanghai & CIHE – Shanghai International Trade Fair for Heating, Ventilation, Air-Conditioning & Home Comfort is scheduled to take place from 5 – 7 September. Co-organised by Messe Frankfurt (Shanghai) Co Ltd, Beijing B&D Tiger Exhibition Co Ltd and Shanghai Zhanye Exhibition Co Ltd, the exhibition will be held in Hall W1 of the Shanghai New International Expo Centre (SNIEC).

With growing demand for better living standards, the desire for more efficient and more comfortable heating is increasing rapidly in East and Central China. As most of the regions' residential buildings are not equipped with built-in heating devices, surface heating systems are becoming a popular heating solution. Catering to these market needs, ISH Shanghai & CIHE will place greater emphasis on surface heating systems and related technologies in 2017. The show is not only an established platform for trade and information exchange, but also provides one-stop sourcing solutions to buyers, and offers exhibitors unparalleled brand building and business development opportunities.

A comprehensive selection of the latest HVAC products and technologies will be featured at the fair this year, including wall-hung boilers, heat pumps, radiators, automatic controls, pipes and valves as well as cutting-edge floor heating, solar energy, ventilation and air conditioning solutions. Leading brands confirmed to exhibit include Airpower, Alikes, Haers, Hemansi, Italtherm, Lotte, Menred, Ochsner, Teclic, Unbeatable, Xianfeng and many others.

Aligning with market integration trends, ISH Shanghai & CIHE is held alongside three other fairs: Shanghai Intelligent Building Technology,

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

Shanghai Smart Home Technology and Shanghai International Lighting Fair. Collectively, the four shows will run from halls W1 to W5 and cover 40,000 sqm of exhibition space. More than 600 exhibitors and 52,000 visitors are expected to engage in the business of total solutions for energy-efficient and sustainable building technologies.

European Pavilion and Premium Brand Zone exhibitors to demonstrate the latest HVAC technologies and products

To facilitate buyers' sourcing, the European Pavilion will feature once again at the 2017 fair to meet the growing demands for HVAC solutions in East and Central China. Occupying over 300 sqm of exhibition space, the pavilion's nearly 20 leading brands from Europe will introduce their latest HVAC technologies and products. Participating exhibitors include Caleido, Cemsan, Metsan, Plastica Alfa, Solimpeks, Thermotec, Unitherm, WKL and others. Furthermore, another key highlight will be the Premium Brand Zone. Renowned exhibitors confirmed for the zone include Mufeng, Sanyou (Hengsheng), Suolida (Sikewei), Yixinxing, Zhanghui and more.

Mr Lu Xiao Hua, Founder of Tak Wah International Investment Company Limited, and agent for Thermotec Aeroflow, said: "Thermotec is a German electrical heating system provider. We have been a part of the European Pavilion at ISH Shanghai & CIHE for three years. Through the exhibition, potential customers are able to learn more about our company and products. The fair is also an effective platform for us to network with fellow industry peers and learn from their product trials. The HVAC market in East and Central China is promising, and ISH Shanghai & CIHE serves as a gateway for us to access the market. This is an important event for our business and I look forward to the results of this year's participation."

ISH Shanghai & CIHE is headed by the biennial ISH event in Frankfurt, which is the world's leading trade fair for the Bathroom Experience, Building, Energy, Air-Conditioning Technology and Renewable Energies. The mother event will take place from 11 – 15 March 2019. For more information, please visit www.ish.messefrankfurt.com.

As for the next edition of ISH China & CIHE – China International Trade Fair for Heating, Ventilation, Air-Conditioning Sanitation and Home Comfort System, it is scheduled to be held at the New China International Exhibition Center in Beijing, China from 22 – 24 May 2018. For more information, please visit www.ishc-cihe.com or email info@ishc-cihe.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company

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generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com

www.congressfrankfurt.de

www.kapeuropa.de

www.festhalle.de