

## Press release

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# ISH Shanghai & CIHE kicks off next week mapping the latest home comfort trends in East and Central China

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ISHS & CIHE 18\_PR2\_Eng

**As one of the most important HVAC and home comfort exhibitions in East and Central China, ISH Shanghai & CIHE is set to open its doors from 3 – 5 September 2018 at the Shanghai New International Expo Centre. The fair will embrace a new theme: Green and comfortable – Customised solutions for modern living.**

Severe winter weather in East and Central China in recent years has led to growing demand for diverse heating solutions in the region. As such, a full-spectrum of exhibits will be on display at ISH Shanghai & CIHE, including floor cooling and heating systems, surface heating systems, electric heating products, wall-hung boilers and heat pumps. In addition, the fair features everything related to home comfort systems, ranging from systems for fresh air, water purification and dehumidification to intelligent controls.

The 7<sup>th</sup> edition of ISH Shanghai and CIHE will be held concurrently with Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Shanghai International Lighting Fair and Parking China. Together, these five shows will occupy 46,000 sqm of exhibition space, and feature over 650 exhibitors.

As a well-trusted trade platform for industry peers, ISH Shanghai & CIHE connects decision-makers and offers them an exceptional opportunity to capitalise on the lucrative Chinese market. Some of the confirmed exhibitors at this year's fair include 2dcarbon, Afriso, Aishangdi, Bampi, COSMO, Cosyhome, Dephina, Dunan, Dunyun, Elival, Futai, GOMON, Gude, Inovisen, JITON, Longyue, Meijie, Nuanji, Nuociss, Puruilinsi, Radius, Suban, Tanyuan, Tian Mai Yuan Hong, Toray Bach, Unbeatable, Warmfeet, Wealtech, WKL, Wotech and YORK.

## **Pavilions and product zones displaying a wide range of top-notch technologies**

To meet the needs of as much of the industry as possible, various pavilions and product zones have been set up to enrich fairgoers' experiences. The idea of heating technologies is still relatively new to end-users in East and Central China. In light of this, a Premium Area will make its debut appearance this year to educate the market with new concepts, and will focus on four themes, namely Technology, Quality, Design and Technical Skills.

In particular, floor cooling and heating technologies are gaining more attention in the domestic industry. ISH Shanghai & CIHE will cooperate with HVAC8 to create a Floor Cooling and Heating Systems Experience

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Zone to present an unrivalled opportunity for visitors to experience the latest floor cooling and heating advancements.

The European Pavilion will return to the 2018 edition in a greater size, with the exhibition space expanding by 88%. Notable HVAC brands from Germany, Italy and the UK including AeroFlow, Afriso, Bampi, Brigon, Dephina, Detal-Met, HOFFER, KANE, Radius, Sanica and WKL will showcase their heating and home comfort technologies.

Leading HVAC companies from Diankou, Zhejiang Province, will once again be featured in the Diankou Zone this year. With the theme of New Diankou, New Water Heating, the zone will utilise over 1,200 sqm of exhibition space. Impressive heating solutions developed in Diankou such as boilers and accessories, pipes and fittings as well as valves will be featured. Visitors will also be able to explore advanced solutions in the Diankou Water Heating Products Area.

The market in East and Central China places increasing emphasis on expertise in both standardised and customised installation of home comfort systems. A display area will be dedicated to the award winners of the China Home Comfort System Design and Installation Competition in order to provide fresh inspiration for industry players and enhance an exchange of skills.

### **Explore the latest market trends and technological developments in East and Central China in the Shanghai International HVAC Forum**

A strong line-up of concurrent events again makes ISH Shanghai & CIHE an indispensable avenue for knowledge exchange. The Chinese government has been vigorously promoting energy conservation and emission reductions, hence the Shanghai International HVAC Forum will invite industry elites to share their vision for the future of the HVAC and home comfort markets in East and Central China. Some of the key presentation topics include:

- **Home Comfort System Industry Development Forum**  
Organiser: China Construction Metal Structure Association Indoor Climate Association
- **Floor Cooling and Heating System Technology Forum**  
Organiser: HVAC8 Multi-enterprises Training Center
- **Household Radiant Air-conditioning Technologies Forum**  
Organiser: Radiant Architecture Professional Alliance

ISH Shanghai & CIHE is headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for the combination of water and energy. The mother event will take place from 11 – 15 March 2019 (Monday to Friday). For more information, please visit [www.ish.messefrankfurt.com](http://www.ish.messefrankfurt.com).

Furthermore, the next edition of ISH India powered by IPA will run from 28 February – 2 March 2019 at Bombay Exhibition Centre, Mumbai. For more information, please visit [ish-india.in.messefrankfurt.com](http://ish-india.in.messefrankfurt.com).

Another ISH event in China, ISH China & CIHE will be held from 6 – 8 May 2019 at the New China International Exhibition Center. For more information about ISH Shanghai & CIHE and ISH China & CIHE, please visit [www.ishc-cihe.hk.messefrankfurt.com](http://www.ishc-cihe.hk.messefrankfurt.com) or email [info@ishc-cihe.com](mailto:info@ishc-cihe.com).

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

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