

Press release

Hong Kong, May 2018

ISH China & CIHE 2018 opens on 22 May with its largest ever exhibition space spanning across 10 halls

Sheva Ng
Tel. +852 2230 9280
sheva.ng@hongkong.messefrankfurt.com
www.messefrankfurt.com
www.ishc-cihe.com

ISHC & CIHE 18_PR3_Eng

ISH China & CIHE – China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems will be held from 22 – 24 May 2018 at the New China International Exhibition Center in Beijing with its largest ever show to date.

Jointly organised by Messe Frankfurt (Shanghai) Co Ltd and Beijing B&D Tiger Exhibition Co Ltd, the three-day event will occupy 10 exhibition halls for the first time, while a record-breaking 116,000 sqm of exhibition space will host 1,300 exhibitors from 22 countries and regions.

The Chinese government's clean energy heating reforms continue to enhance the development of greener HVAC solutions in the market. To accommodate this growing demand for clean energy heating, two additional halls – E5 and E6 – will be employed for the very first time and will embrace the theme of "Coal to clean energy" with an exhibition area of over 10,000 sqm. In addition to displaying premium HVAC energy-saving products, the two halls will serve as an extended area from halls E1 and E2 to stage wall-hung boilers as well as related products and components.

Visitors to the 2018 fair can expect to find an in-depth showcase of the latest HVAC products and technologies that are suitable for a diverse array of industry sectors. To help international HVAC brands tap into the Chinese market, an "Overseas Area" will make its debut appearance in Hall E1, gathering top global brands from the UK, France, Germany and Italy. Some of the renowned international brands that have confirmed their participation include Bowers Eclipse, Centrotherm, Groppalli, Polidoro and Sermeta.

Another brand new zone catching the attention of fairgoers this year is the "Water Pump Zone" in Hall W1. It is the first zone to be dedicated to a particular product category in ISH China & CIHE and has been established to accommodate the increasing demand from this sector of the industry. Renowned water pump brands from around the world to feature at the zone include Dooch, Grundfos, LEO and Wilo.

The show also features a number of international pavilions showcasing an advanced selection of global HVAC technologies. The Italian Pavilion returns to the show in hall W2 in its largest ever capacity with confirmed exhibitors including Bitron, Cofi, Nordgas, Te-sa, Trafileries carlo gnutti and Unidelta. The total number of Italian companies present at the show

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

this year has more than doubled demonstrating the appetite the industry has for Italian expertise.

As a loyal participant at the show many times before, the German Pavilion in Hall E2 will again remain as the biggest dedicated exhibition avenue among other zones and areas, utilising over 1,500 sqm of floor space. The pavilion will house nearly 20 leading German brands including Aquatherm, Elco, Fränkische Rohrwerke, Max Weishaupt, ORE and Wefatherm.

Leading domestic and international brands also confirmed their attendance at the fair include A.O Smith, Aquatherm, Ariston, Baxi, Blauberg, Bluepure, Brötje, Chappee, Danfoss, De Dietrich, Devotion, Elco, Enchoy, Fulton, Gassero, Gree, Haier, Hansa, Hitachi, Honeywell, Industrial Combustion, Kiturami, Maincor, McQuay, Midea, Möhlenhoff, Noritz, Oilon, Oventrop, Panasonic, Pettinaroli, Phnix, Riello, Sanica, Siemens, Stiebel Eltron, Vaillant, Vanward, Vexve, Vortice, Watts and Zehnder.

Concurrent event programme offers invaluable market insights into clean energy heating driven by national policies and initiatives

Tackling the country's challenging air pollution situation is a key aim for the Chinese government. Crucial to this are improving the nation's energy efficiency and reducing emissions. In response to a series of national policies and initiatives, ISH China & CIHE will team up with China Economic Information Service, Xinhua News Agency, China District Heating Association and China Energy Conservation Association to organise the China Clean Energy Heating Forum by inviting global industry experts to explore the future of clean energy heating.

- **China Clean Energy Heating Forum**

Organisers: - China Economic Information Service,
Xinhua News Agency

- China District Heating Association
- China Energy Conservation Association

Co-organisers: - Heating and Radiator Committee of China
Construction Metal Structure Association

- Floor-heating Committee of China Construction
Metal Structure Association
- Gas Heating Speciality Committee of China Civil
Engineering Society
- Federation of German Heating Industry (BDH)

The 4th China International HVAC Congress (iHVAC) offers unique opportunities for fairgoers to be inspired by new technology

Under the spotlight at the concurrent event programme will be the 4th iHVAC Congress, the in-house developed forum series by ISH China & CIHE. Inviting key decision makers from various sectors, the forum is comprised of six key presentations that will shed light on a number of significant industry developments:

- **iHVAC – Electric Heating Development in Northern China**

ISH China & CIHE
Beijing, 22 – 24 May 2018

Organisers: - Power Energy Substitution Industrial
Development Branch of China Electricity Council

- **iHVAC – Fresh Air System**

Organisers: - China Mechanical Ventilation Industry Alliance
- FGK - Association of Air Conditioning and
Ventilation in Buildings

- **iHVAC – Water Purification System**

Organisers: - China Direct-Drinking Water Magazine

- **iHVAC – China Innovative Heating Products and Technologies**

Organisers: - China District Heating Association

- **iHVAC – Air-source Heat Pump Technologies**

Organisers: - Heat Pump Committee of China Energy
Conservation Association
- Efficient Heating Project of International Copper
Association

- **iHVAC – Home Comfort System**

Organisers: - China Construction Metal Structure Association
Indoor Climate Association
- Clean and Fresh Air Committee of China
Building Metal Association
- Heating and Radiator Committee of China
Construction Metal Structure Association
- Floor-heating Committee of China Construction
Metal Structure Association
- Heating and Home Comfort Branch of Shanghai
Building Materials Industrial Association

Apart from the iHVAC Congress, another noteworthy concurrent event will explore commercial heating solutions in public institutions such as hotels, schools and hospitals. A total of six presentations will offer ideas on how to achieve improved energy efficiency. Event details as below:

- **Energy-saving and Emission-reduction of Public Institution HVAC Congress**

Organisers: - China Public Institution Energy-saving
Innovation Alliance (Preparatory)

The second ISH event of the year in China, ISH Shanghai & CIHE, will be held from 3 – 5 September 2018 at the Shanghai New International Expo Centre. For more information about ISH China & CIHE and ISH Shanghai & CIHE, please visit www.ishc-cihe.hk.messefrankfurt.com or email info@ishc-cihe.com.

ISH China & CIHE
Beijing, 22 – 24 May 2018

ISH China & CIHE is headed by the biennial ISH event in Frankfurt, Germany, which is the world's leading trade fair for the Bathroom Experience, Building, Energy, Air-Conditioning Technology and

Renewable Energies. The mother event will take place from 11 – 15 March 2019 (Monday to Friday). For more information, please visit www.ish.messefrankfurt.com. Furthermore, the next edition of ISH India powered by IPA will run from 28 February – 2 March 2019 at Bombay Exhibition Centre, Mumbai.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de