

# Press

April 2018

Secutech India  
India's Professional Exhibition and Conference for Electronic  
Security, Homeland Security and Fire and Safety  
Bombay Exhibition Centre  
Mumbai, India, 5 – 7 April 2018

Alexander Holdsworth  
Tel. +852 2230 9279  
alexander.holdsworth  
@hongkong.messefrankfurt.com  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.secutech.com](http://www.secutech.com)  
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## **Secutech India set to open amid strong industry demand**

### **Safety & Security and Fire & Safety Conclaves to highlight key development challenges**

Secutech India 2018 opens this week amid growing industry demand for products in the security, fire and safety industries. The trade fair will take place in Mumbai from 5 – 7 April at the Bombay Exhibition Centre, and will provide regional buyers the opportunity to source products from some of the world's leading safety and security brands.

With India's accelerating economic growth continuing to drive industry demand, the fair presents an ideal opportunity for leading players to network and trade with each other under one roof. Under the themes of intelligent security, fire & safety and security solutions for manufacturing facilities, the fair will play host to some of the latest technological innovations. Products and solutions will encompass cutting edge developments in areas including AI and deep learning technologies, low light cameras, smart city, traffic monitoring, license plate recognition and security for manufacturing facilities, hospitals and schools.

Showcasing these products and solutions will be some of the world's most advanced companies as they compete to meet market demands in over 15,000 sqm of exhibition space. Represented amongst more than 120 participating companies will be key industry players including: Axis Video Systems, Boon Edam Entrance Technology, CP Plus, Dahua Technology, Enterprise Software Solutions Lab, Genius Vision Digital, Globus Infocom, Halma, HID, Honeywell, iComply Veracity Surveillance, Milestone Systems, Infinova, Naffco, Prama Hikvision, Seagate Technology HDD, Tyco Fire & Security, Uniview, Videonetics, Allied Telesis, Vivotek, and ZKTeco.

Sourcing products from these companies will be buyers representing diverse vertical market sectors including transportation, construction, finance, retail, hospitality and real estate with approximately 25,000 buyers expected to be in attendance. These will include local manufacturers, commercial building owners, system integrators,

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

distributors, real estate developers, project owners and government bodies.

### **Safety & Security and Fire & Safety Conclaves to facilitate discussions on key development challenges**

In order to encourage networking and promote discussion relevant to the key issues facing India's security and fire & safety industries, a series of specialised seminar programmes will be held during the fair. Two separate conclaves – the Safety and Security Conclave and the Fire and Safety Conclave will welcome industry and business leaders such as Puneet Garkhel (Partner, PwC), Mala Singh (Co-Chairman, IGBC Green Residential Societies Rating System), and Deepak Pokhariyal (Vice President, Reliance Industries). The platform will facilitate discussions on current trends and future developments relating to key industry topics including:

- Smart cities and infrastructure, moving beyond the smart city paradigm
- Critical infrastructure – risk mitigation strategies and integrated operations center
- Banking and information security: preparing for the unexpected
- New age technologies in the banking sector, convergence of cyber security and physical security
- Intelligent IoT – the role of artificial intelligence

Meanwhile, the Security Consultant's Association of India will co-organise the SECONA Shield Awards. Taking place on 6 April, the awards will recognise top players in India's security market. Nominations will be focused in 11 categories including innovative product of the year in security software, security product of the year, and safe city project of the year.

Secutech India is organised by Messe Frankfurt New Era Business Media Ltd and Asian Business Exhibitions and Conferences (ABEC) Ltd. For more details, please visit [www.secutechIndia.co.in](http://www.secutechIndia.co.in). Alternatively, please call Mr Israel Gogol at +886 2 8729 1099 ext 531, or email [israel.gogol@newera.messefrankfurt.com](mailto:israel.gogol@newera.messefrankfurt.com).

With ten events, Messe Frankfurt is one of the world's leading organisers of fairs and congresses for the expanding international field of civil security. These platforms provide optimum opportunities for gaining a foothold in dynamic growth markets all over the world. Presently Messe Frankfurt organises events in Asia, Europe, South America and the Middle East.

Further information at [www.safety-security.messefrankfurt.com](http://www.safety-security.messefrankfurt.com)

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and

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online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). \* preliminary numbers 2017  
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