

Press release

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Secutech India sees successful debut of Shenzhen Smart Building Pavilion

Alexander Holdsworth
Tel. +852 2230 9279
alexander.holdsworth
@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.secutech.com
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Another successful edition of Secutech India drew to a close last week, marking the end of a busy three days of business for the regional security industry. The fair, which took place from 25 – 27 April 2019 hosted more than 200 exhibitors of commercial security, intelligent transportation, smart home and smart building products. In addition, the concurrent ‘fire & safety’ event, offered the full gamut of firefighting equipment, emergency escape products and disaster prevention solutions.

More than 20,000 system integrators, property developers, distributors, and related trade buyers turned out at the fair and delivered a positive verdict on both the quality and comprehensiveness of the show’s exhibitors. Of particular note was the Shenzhen Smart Building Pavilion, which made its debut at the fair as part of the concurrent ‘Intelligence Building 2019’ event.

Being one of the world’s power hubs for security industry manufacturing, Shenzhen is home to hundreds of specialised companies dedicated to manufacturing systems for smart buildings and smart homes.

The pavilion was hosted by the Shenzhen Municipal Commerce Bureau and organised by the Shenzhen Circular Economy Association. The Bureau and Association, together with the organisers of Secutech India, carefully curated a group of quality Shenzhen manufacturers and companies interested in locating business partners, distributors and re-selling partners for the Indian market.

Supporting the need for intelligence and security in modern buildings, the products featured at the pavilion included security surveillance cameras, smart home devices, access control systems and more. The participating exhibitors offered local visitors an extensive product portfolio and OEM / ODM manufacturing opportunities, while the attending staff had extensive R&D backgrounds and experience in building reliable and cost effective solutions.

The line-up of innovative companies that exhibited at the pavilion included Anboson Technology, Aosheng, Bestech Electronics, Boshen Electronics, Cammpo Technology, Feyond Technology, IP-Com Networks, Jeas-Union Industrial Tiancheng Smart Systems, Yuhang Communication Technology and many more.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

For more details, please visit www.secutechIndia.co.in. Alternatively, please call Mr Israel Gogol at +886 2 8729 1099 ext 531, or email israel.gogol@newera.messefrankfurt.com.

Safety and security are increasingly important basic needs and, therefore, stand for a growing global market. With thirteen trade fairs, congresses and forums around the world, Messe Frankfurt brings together demand and supply worldwide with progressive, connected products, applications and services focusing on commercial security and the protection of buildings, spaces and people. The Safety, Security & Fire business cluster offers access to the dynamic markets of the Arabian Peninsula, Asia, Europe and South America.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018