

Press release

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Shanghai International Lighting Fair and City Lighting Summit 2018: A well-received new show theme and an increase in visitor numbers

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Shanghai International Lighting Fair 2018, held from 3 – 5 September at the Shanghai New International Expo Centre, welcomed visitors from across China and internationally to take part in a revamped show that placed a special emphasis on city lighting. The concurrently held Shanghai International City Lighting Summit gathered a series of high quality speakers to present their latest findings on current and future city lighting trends. This year's fair also saw an increase in visitor numbers from 2017 as over 12,500 attended the three-day show, while 211 exhibitors occupied some 11,500 sqm of exhibition space.

A cruise down Huangpu River should be an essential item on any visitor's itinerary in Shanghai. The sheer number and variety of lighting displays on either side of the river provide ample inspiration for lighting enthusiasts. As visitors for the Shanghai International Lighting Fair descended on the region for the revamped show on city lighting, so the iconic backdrop of Shanghai provided the perfect opening to this year's proceedings.

Commenting on this year's exhibition, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, said: "Witnessing not only an increase in visitor numbers but also receiving positive feedback for the revamped direction of the show, I think this year's edition of Shanghai International Lighting Fair was a step forward in the development of both the fair and the industry. The world is starting to take much stronger consideration of how we light our cities and the role that well integrated city lighting can play in enhancing our living environments. China is making good progress in developing new technology and ideas that can improve the quality of city lighting, including for aesthetic and tourism concerns. Developing healthy city lighting is crucial and I hope that this year's fair and City Lighting Summit help the industry to make positive decisions in the future."

The first Shanghai International City Lighting Summit successfully concluded after a two-day gathering at the Jumeirah Himalayas Hotel. The summit was jointly organised by the Shanghai Trade Association of City Appearance and Environmental Sanitation Committee of City Landscape Lighting and the Shanghai Lighting Association. The summit also received support from the Shanghai Landscaping and City

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Appearance Administrative Bureau and LUCI Association. This high-level gathering featured 10 renowned speakers from both China and overseas, and welcomed attendees from across the lighting industry as well as from government and city-management level. The range and breadth of talks, from lighting design and integration to health aspects and human-centric lighting, ensured that there was plenty for attendees to contemplate from this unique gathering of the industry.

Illuminating scenic zones and future trends debated

In order to best showcase a range of city lighting solutions, this year's fair organised a number of "scenic zones". Well-known domestic companies such as Guangzhou Yajiang Photoelectric Equipment and Jiangsu Pozen Optoelectronics Technology set up exhibits which allowed visitors to see the real-life applications of products including smart street lamps, outdoor projection lights and lighting to enhance public areas and parks.

This year's fair also played host to a new 24x24 style of forum during which 24 speakers from across the industry each delivered 24-minute presentations on a range of topics. Taking place at two specially designated areas in the hall, the series of talks helped to bolster the show as a truly worthwhile platform for lighting professionals to gather and learn new information about current and future trends in the industry.

Exhibitor feedback:

"Our company is exhibiting low-power buried lights which can be employed in various harsh environments such as underwater or beneath the ground. I think Shanghai International Lighting Fair is a good platform not only to exhibit products but also to meet clients from all over China to learn about their needs and also learn about world famous lighting projects like at Huangpu River. This paves the way for our company to make strategic business developments in the future."

Mr Miao Ling, Yong Dian Illumination, China

"We produce lighting for public areas, parks and squares and this is our first time to exhibit at Shanghai International Lighting Fair. We have left with a good impression of the show and we think the quality is very high. We have met many project contractors and offline retailers during the show. We hope to become the leading company over the next two years that produces art and design lighting for the China market. We think that participating at this show can help us to achieve these aims."

Mr Liao Jieyu, Glamor, China

Comments from buyers:

"I think that the quality of this exhibition is good as I've been able to find some creative products and technology. In particular, I have been looking for waterproof lighting solutions. It's been a great opportunity to interact with professional lighting designers and talk with them about lighting issues and technical matters. I also attended the forum programme which contained a lot of useful presentations and information. Shanghai has an advantage over many areas in China in

that it is able to attract high-quality exhibitors and visitors to its shows.”

Mr Lin Yu, Director, City Lighting Committee, Fuzhou City, Fujian Province

“The purpose for my visit this year is to find creative technical lighting products that can be applied to city lighting infrastructure. This is the first time that I have attended the fair but I have a good feeling of the overall show. I particularly enjoyed the forum programmes as the speakers use very effective techniques to explain quite complicated lighting issues. I think the assembled speakers were very professional and engaging.”

Mr Qing Hong Wei, Director, Beijing City Management Committee Landscape Department

Comment from a speaker:

“I think the 24x24 style of seminar was a good event as it allowed many different speakers from the industry to share their ideas and projects covering a wide range of topics. I believe that the industry should be focusing on the planning and integration of our surroundings into the lighting design so that it is harmonious and above all human-centric.”

Mr Richard Hu, Manager and Senior Lighting Designer, Arts Group Co Ltd

Shanghai International Lighting Fair is a part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial Light + Building event held in Frankfurt, Germany, every two years. The next show will take place from 8 – 13 March, 2020.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Guangzhou International Lighting Exhibition, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Moscow powered by Light + Building in Russia as well as Light India, the LED Expo New Delhi, and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit www.brand.light-building.com. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

Shanghai International Lighting Fair
Shanghai, 3 - 5 September 2018

