

Press release

August 2018

Shanghai International Lighting Fair remodels itself to become a new platform exhibiting the future development of city lighting

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Shanghai International Lighting Fair will be held from 3 – 5 September 2018 in Hall W5 at Shanghai New International Expo Center. The format of the show has undergone a major revamp as city lighting becomes the main theme of the 2018 edition. The fair will be a pioneering platform that showcases the latest designs, innovations and projects which can revolutionise the way we light our cities. In addition, the first Shanghai International City Lighting Summit will be held concurrently, allowing key industry players to share their insights into city lighting.

Commenting on the major changes undertaken for Shanghai International Lighting Fair (SILF), Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, said: “After more than 20 years of involvement in the lighting industry in China, we understand the crucial role that lighting plays in our cities. It not only helps to present the historical and cultural impression of a city, but also the charm and personality of our surroundings. This year, SILF will for the first time serve our city lighting and construction industry peers as we place the focus on city lighting. It is also our first time to join forces with government bodies in China. Together, with the support of various lighting associations and organisations, we will pursue world class city lighting that is beneficial for everyone.”

Defining the future of city lighting

China’s city lighting industry shows no signs of slowing down as its scope for modernisation and innovation grows ever more ambitious. SILF will become a one-stop platform to explore the future development of city lighting and will include aspects such as project planning and design, construction and maintenance as well as landscape lighting solutions and applications.

SILF will invite city lighting planners as well as city and government authorities from across China and around the world to share their experiences of undertaking large-scale city lighting projects. At the same time, exhibitors from renowned design institutions, technology research and development centers, tertiary institutions and product suppliers will add to a comprehensive gathering of the industry.

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A new seminar called “24 Talk” has been devised to convene industry peers, allowing them to share their thoughts on city lighting at the specially built seminar area during the first two days of the fair. 24 representatives comprising city-level management, engineers, designers and business leaders will each present a 24-minute speech offering their own unique insights on how China can accelerate its city lighting and planning developments.

The Shanghai International City Lighting Summit

Promising to be one of the highlights of this year’s revamped fair is the Shanghai International City Lighting Summit, co-hosted by the Shanghai Landscaping & City Appearance Administrative Bureau and LUCI (Lighting Urban Community International) Association. The Shanghai International City Lighting Summit will focus on the healthy development and future direction of city lighting.

Anticipating the gathering of minds, Ms Wong said: “City lighting plays an essential role in sculpting the cultural image of a city, and China’s desire for a greater quality of life is intertwined with the quality of its city lighting. The first edition of the Shanghai International City Lighting Summit is of great significance for the vision of city lighting. I’m confident that the fair’s new format will be well received and will play its part in helping to shape the landscape of tomorrow’s cities.”

Shanghai International Lighting Fair is a part of Messe Frankfurt’s Light + Building Technology fairs headed by the biennial Light + Building event held in Frankfurt, Germany, every two years. The next show will take place from 8 – 13 March, 2020.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Guangzhou International Lighting Exhibition, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Moscow powered by Light + Building in Russia as well as Light India, the LED Expo New Delhi, and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit www.brand.light-building.com. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

Shanghai International Lighting Fair
Shanghai, 3 - 5 September 2018

For more information, please visit our website at:
www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de