

Press release

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Shanghai International Lighting Fair ushers in a new era of city lighting

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Shanghai International Lighting Fair will debut its new theme of city lighting when the fair opens on 3 September 2018. The format of the show has undergone a major revamp as a new focus of city lighting has propelled the annual fair and brought with it a range of exciting new exhibits and related technology and products. With the support of the Shanghai Landscaping and City Appearance Administrative Bureau and Lighting Urban Community International (LUCI) Association, the first Shanghai International City Lighting Summit will also gather international experts and scholars from a number of different sectors to explore the role of lighting in tomorrow's cities.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd said, "We need to have a greater awareness about the city lighting industry in China as it receives increased attention internationally. We are on the cusp of witnessing innovations and reforms that will greatly enhance the night vista and economic development of cities and the lighting industry must be ready. City lighting practitioners are also required to take into consideration the overall planning as well as the impact on the people and culture of a city when implementing new projects."

New scenic zones to illuminate future city lighting developments

A number of scenic zones at the show will demonstrate vivid miniature exhibits of city lighting, where high-end products, cutting edge technologies and innovative ideas are integrated into complete city lighting solutions. The interaction and integration of new technologies and applications will bring the scenes to life and provide visitors with new insights as to how future lighting may be implemented in cities. Some of the participating companies include:

- Shanghai Sansi Electronic Engineering Co Ltd
Contributing to the lighting on the Hong Kong-Zhuhai-Macao Bridge, Sansi will present these products and its smart street light solutions that are capable of gathering information and contributing to the smart city concept.
- Zhuhai HEM Lighting Co Ltd
Setting up their display at the garden city lighting area, the company will display lights that illuminate greenery which are glare-free, self-cleaning, anti-theft, waterproof and easy to install. The luminaires

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come in the shape of bamboo in order to blend in with their surroundings.

- Shanghai SHYLON Optoelectronic Technology Co Ltd
The company will present spotlights with anti-glare slanting hoods, giving a minimalist and simple appearance. The lights will reveal the interaction and integration of light and architecture as well as the three-dimensional texture of buildings.

To see a full list of exhibitors, please visit the [official website](#)

Lighting experts descend on Shanghai

A 24x24 talk series will be a feast of innovation in city lighting. 24 speakers including city managers, designers, and representatives from engineering and design institutions will each give a 24-minute presentation on the key themes and challenges of the city lighting industry. The speakers and topics covered will focus primarily on the domestic market and future outlook for the industry in China.

The Shanghai International City Lighting Summit is jointly organised by the Shanghai Trade Association of City Appearance and Environmental Sanitation Committee of City Landscape Lighting and the Shanghai Lighting Association. The forum is supported by the Shanghai Landscaping and City Appearance Administrative Bureau and LUCI Association. As the first international city lighting event held in Shanghai, it aims to enhance the exchange and cooperation in the industry in the midst of rapid growth in global city lighting. The forum will invite experts and scholars from domestic and foreign urban management agencies, research institutes and creative design organisations to discuss topics such as “The Significance of City Lighting for Cities” and “The Trend of City Lighting”.

Ms Lucia Wong expressed her anticipation for the unveiling of the newly revamped fair: "Shanghai International Lighting Fair is a comprehensive business platform that covers the entire city lighting industry chain, including city managers, designers, constructors and solution providers. I hope that the event can deepen the communication between different sectors of the industry and support the future sustainable development of city lighting and urbanisation in China."

Shanghai International Lighting Fair is a part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial Light + Building event held in Frankfurt, Germany, every two years. The next show will take place from 8 – 13 March, 2020.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Guangzhou International Lighting Exhibition, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Moscow powered by Light + Building in Russia as well as Light India, the LED Expo New Delhi, and the LED Expo Mumbai in India.

Shanghai International Lighting Fair
Shanghai, 3 - 5 September 2018

For more information on Light + Building shows worldwide, please visit www.brand.light-building.com. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de