

Press release

SIAF Guangzhou featuring sensor technologies and machine vision in the same hall for the first time

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SIAF19_PR2

With over 500 exhibitors confirmed to participate in the 2019 fair, SIAF has been receiving positive response from industry peers, with the number of booths sold surpassing the previous edition at the same time of the year.

SPS – Industrial Automation Fair Guangzhou (SIAF) will return to the China Import and Export Fair Complex Guangzhou on 10 – 12 March 2019. Backed by steadfast support of the industry professionals, SIAF will continue to showcase state-of-the-art industrial automation solutions revolving around six themes. These include sensor technologies in hall 5.1, which will increase in exhibition area size by 60% compared to the same period last year. Autonics, Balluff, Contrinex, Controlway, ifm, Pepperl+Fuchs and SICK have been exhibiting at the fair for more than three years, and right after the 2018 edition of SIAF, each exhibitor confirmed that they would return for the 2019 fair. Other brands who will showcase their strengths at the fair include Banner Engineering, Baumer, Captron, EMA, Hanyoung Nux, Keyence and M.D. These important indices underscore the importance of SIAF as an extremely valuable platform to promote smart manufacturing in South China, while at the same time unveiling the future growth prospects of the sensor market in the region.

Hall 5.1 incorporates machine vision exhibitors to present total solutions for industrial automation

As technologies relentlessly evolve, market users are eager to look for comprehensive solutions which could overcome multiple hiccups in smart manufacturing. In order to streamline visitors' sourcing experiences, part of the machine vision brands will be featured in hall 5.1 coupled with sensor technologies and integrated solutions. Visitors can expect to find a diverse array of total solutions to stay ahead of the latest advancements. Machine vision exhibitors including Ck Vision, Cognex, Daheng, Datalogic, Huazhou, Intelligent Eyes, Karming, Mstar, Optirom and Riseye have confirmed their presence in SIAF 2019. Some of the prominent brands confirmed for the 2019 edition include:

Banner Engineering Int' L Inc

Founded in 1966, Banner Engineering specialises in process automation and industrial automation. It has steadily grown from a small engineering company to a global brand. Its sensors, vision sensors, LED lights, signal lights, wireless products and safety products are widely used by manufacturers of different sizes in the market.

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Datalogic (Shenzhen) Industrial Automation Co Ltd

Datalogic is a leading company in the automatic data capture and process automation markets covering design and production of bar code readers, mobile computers, sensors for detection, measurement and safety, RFID vision and laser marking systems. It provides total solutions for retail, manufacturing, transportation and logistics as well as healthcare sectors.

Carlo Gavazzi Automation (China) Co Ltd

Carlo Gavazzi is an international group active in designing and manufacturing electronic equipment. With automation components as its core business, the company's portfolio includes sensors, monitoring relays, timers, energy management systems, solid state relays, electronic motor controllers, safety devices and fieldbus systems. Carlo Gavazzi's ISO 9001 certified factories in Italy, Lithuania, Malta and China are dedicated to providing industrial and building automation solutions.

Conference talks to present untapped potential in China's sensors market

China's sensor market is set to witness huge growth potential, which will offer lucrative opportunities for industry professionals. According to the Report of Prospects and Investment Forecast Analysis on China Sensor Manufacturing Industry (2018-2023) published by Qianzhan Industry Institute, the estimated compound annual growth rate of China's sensor market from 2018 to 2022 is 12.13%, while the market value is expected to reach RMB 232.7 billion in 2022. In South China, the application of sensor systems plays a crucial role in facilitating technological advancement in industrial automation and the automotive industry. In addition, sensors are widely adopted in the fields of computer technologies, communication technologies and consumer electronics, providing an important driving force to realise smart manufacturing in the region. As such, the show will shine a spotlight on sensor technologies through the acclaimed "Dialogues between Hidden Champions" seminar. Expert speakers from reputable sensor companies will offer invaluable business intelligence with a key focus centred on Industry 4.0.

SPS – Industrial Automation Fair Guangzhou is jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd, China Foreign Trade Guangzhou Exhibition General Corporation, Guangzhou Overseas Trade Fairs Ltd and Mesago Messe Frankfurt GmbH. Associate sponsors are the Guangdong Association of Automation, the Guangzhou Association of Automation, the Guangzhou Instrument and Control Society while supporter is the China Light Industry Machinery Association. The 2019 show will be held concurrently with Asiamold – Guangzhou International Mould & Die Exhibition. Asiamold focuses on additive manufacturing, moulding and 3D printing technologies which all make use of industrial automation technology. Exhibitors will no doubt benefit from the business opportunities presented at the two fairs.

SPS – Industrial Automation Fair
Guangzhou, 10 – 12 March 2019

For more information about the 2019 show, please visit www.spsinchina.com, or email sps@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de