

Press release

Hong Kong, September
2018

Smart Industry Solutions Shanghai held concurrently with SIBT and SSHT for the first time to outline the future of manufacturing

Sheva Ng
Tel. +852 2230 9280
sheva.ng@hongkong.messefrankfurt.com
www.messefrankfurt.com
www.sissexpo.com

SISS18_FR_Eng

Inspired by SPS IPC Drives in Nuremberg, Germany and its first sister event in China, SIAF – SPS Industrial Automation Fair Guangzhou, Smart Industry Solutions Shanghai (SISS) was successfully held on 4 September. The conference took place concurrently with Shanghai Intelligent Building Technology (SIBT) and Shanghai Smart Home Technology (SSHT) this year for the first time, providing a supplementary programme for these fairs' visitors to discover more about the latest manufacturing solutions for their technology products.

Organised by Guangzhou Guangya Messe Frankfurt Co Ltd, the third edition of SISS successfully achieved its aim of presenting an overview of the application of Internet of Things (IoT) in the smart industrial automation industry. SISS was concurrently held with Shanghai Intelligent Building Technology (SIBT) and Shanghai Smart Home Technology (SSHT) for the first time.

SISS acted as an effective avenue for the exchange of market intelligence, with expert speakers delivering thought-provoking presentations touching every facet of intelligent industrial automation systems. This year's speakers represented renowned companies, institutes and associations including Contrinex Electronic Technology, Datalogic (Shenzhen) Industrial Automation, Pepperl+Fuchs Automation, Rockwell Automation and Wintelligence. For these companies, the conference helped them to get their innovative ideas across to different sectors of the industry. Conversely, 85 conference attendees from the smart industrial automation and manufacturing sectors were impressed by the engaging dialogue, and found it rewarding to network with key players within the industry.

This year, several key developments of Industry 4.0, ranging from smart factories to automotive applications and intralogistics, were pinpointed, including the idea of utilising IoT technologies to develop revolutionary manufacturing methods. Speakers from different sectors also shared their thoughts on the latest trends related to big data analytics, IT/OT convergence, digital twin and artificial intelligence.

Speakers' feedback

"With a spotlight on the development of intelligent manufacturing, the conference helped end users from different sectors to get a better understanding of the industry prospects. We are thrilled to see the

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong

foundation of digitalisation has been strengthened to enhance competitiveness of companies within the industry and eventually intelligent manufacturing will be realised.”

Mr Li Zhongjie, Competency Center Manager, Rockwell Automation China Ltd

“As a research institute, we shared the development trends and market intelligence of mechanical automation with the audience. This is a high calibre event which gathered notable speakers and industry elites in one place. The in-depth discussions imparted ideas on digital factories, IoT and sensor technologies. With the support of national policies, manufacturers are optimistic about the market and they are willing to ramp up investment and expand their businesses.”

Mr Jason Li, General Manager, Wintelligence

Delegates' feedback

“Our company is the leading solution provider in the global video surveillance industry. As a security company, we came here to learn about the industrial automation solutions backed by IoT technologies, as well as the advancements of industrial control systems. It was an eye-opening experience to attend the event as speakers provided insights into the latest developments regarding digital factories, IoT and sensor technologies.”

Mr Wang Yu, Energy Business Department Supervisor, Dahua Technology Co Ltd

“Our business focuses on smart home security. We pioneered using robots in production testing systems. By joining this seminar, we want to connect with industrial automation companies which can offer smart home solutions, as well as to gain knowledge to enhance production management and accelerate digitalisation.”

Mr Wu Gang, Engineer, Foshan Zmart Plus Intelligent Technology Co Ltd

Smart Industry Solutions Shanghai and its sister event, SPS – Industrial Automation Fair Guangzhou (SIAF), will continue to present the latest updates on industrial automation as well as intelligent automation solutions in their respective regional markets. For more information, please visit www.sissexpo.com, or email sps@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Smart Industry Solutions Shanghai
Shanghai, 4 September 2018