

Press release

Shanghai Smart Home Technology 2018 opens on 3 September to illustrate the latest applications of artificial intelligence

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The fourth edition of Shanghai Smart Home Technology (SSHT) will be held concurrently with Shanghai Intelligent Building Technology (SIBT) from 3 – 5 September. With the tremendous support from China Smart Home Industry Alliance (CSHIA), the two fairs will welcome a total of 250 exhibitors across a record exhibit area of 23,000sqm, showcasing the latest technologies and products from the smart home and building industries. A series of concurrently held seminars will invite industry experts to explore the future of AI and smart home technology in China.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, commented: “With the rapid development of big data technology, the requirement for AI has reached a crucial period. AI technology is being adapted by the smart home industry very rapidly, bringing with it greater possibilities and is for some becoming a must in new homes. To keep pace with current trends in the market, Shanghai Smart Home Technology will this year focus on AI and IoT.

Artificial intelligence under the spotlight

One of the highlights of the concurrent seminar programme is the debut “Integrating AI and Smart Home Technology” seminar. Adopting a theme of “Integrating AI with life – Listen, Speak, Vision, Action, Thought, Control”, a lineup of speakers will focus on the application of AI in smart products. With the support of CSHIA, many management and industry professionals from the sector, including the China Academy of Information and Communications Technology, China Artificial Intelligence Industry Alliance and numerous other well-known companies will be present to discuss how to further integrate AI and IoT technologies.

For more information about the speakers, please visit the [official website](#)

New product launches unveil the latest smart home technology

As an important smart home industry platform in the East China region, SSHT gathers various smart home enterprises to give a comprehensive overview of the industry. Together with SIBT, the fairs will have a total of 250 exhibitors from different fields across the industry. Some of the exhibiting brands include: Hisense, Apollo, Sonos, Legrand, Hulton, Dahua, UIOT, Konke, Orvibo, Ave Leelen, AJUBAO, Rokid, Wistar, Eastsoft, AMN, Savekey, Topstrong, Chico, Huiju, Atte, Xiezhu, T-touching, Yodar, Cinemaster, soundking, Goldwild, power2control,

Messe Frankfurt (HK) Ltd
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Cordigy, LivingLab, Amina, Netvox and Wise. Some of the highlighted products include:

- Hangzhou Konke Information Technology Co Ltd
The company will showcase their smart home control panels to perform a variety of smart home scenes.
- Beijing Sonos Technology Co Ltd
Beijing Sonos Technology will demonstrate their latest audio and video system equipped with an internal microphone that can support Chinese-language voice commands.
- LifeSmart
The company's smart control system integrates multiple virtual assistants including Amazon Alexa, Google Home, Apple HomeKit, Baidu Duer and Tencent Xiaowei, bringing a simple and convenient control experience to users.

The well-received “New Technology and Product Launch” seminar will return for another year. 14 well-known enterprises will showcase their innovative technologies and products on the second day of the fair. The theme of the product launch this year is “A Wiser View of Future Trends”, which aims to reveal the potential of future technology and innovative solutions in the smart home industry. Attendees will enjoy a first preview of new products and potential business opportunities.

A Wiser View of the Future Trend – New Technology and Product Launch

Time: 4 September 10:00 – 16:45

Venue: Event Zone in Hall W3

To view the complete details of the seminar, please visit the [official website](#)

SSHT is organised by Guangzhou Guangya Messe Frankfurt Co Ltd, the China Council for the Promotion of International Trade – Shanghai Pudong Sub-Council, Shanghai Hongshan Exhibition Service Co Ltd and the China Smart Home Industry Alliance (CSHIA). The fair will be held from 3 – 5 September 2018 at Shanghai New International Expo Centre in China.

SIBT will be held concurrently with SSHT to showcase intelligent building technologies and solutions for building energy saving, the smart community and smart hotels. The fair is committed to presenting the concept of Building Internet of Things and driving the industry forward. This will eventually mean the concept of intelligent building evolving from an individual building to a cluster of buildings and moving further towards intelligent technologies and digitisation. Many hope that the idea of cognitive buildings will eventually be realised.

Shanghai Smart Home Technology
Shanghai, 3 – 5 September 2018

SSHT and SIBT are both headed by the biennial Light + Building event in Frankfurt, Germany. Messe Frankfurt also organises a series of light and building technology exhibitions in China including Guangzhou Electrical Page 2

Building Technology, Guangzhou International Lighting Exhibition and Shanghai International Lighting Fair. The company's light and building technology fairs also extend to markets in Argentina, India, Thailand, Russia, the UAE and other countries and regions.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To learn more about SSHT and SIBT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de