

Press

Texcare Asia
International Trade Fair for Modern Textile Care
Shanghai New International Expo Centre, Shanghai, China
27 – 29 September 2017

Hong Kong,
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Texcare Asia sets new show date in 2017

Texcare Asia, the International Trade fair for Modern Textile Care, has confirmed the dates for its next edition: 27 – 29 September 2017. Since the biennial show's debut in 1998 in Singapore, it has made great strides and developed to be one of the most comprehensive showcases on advanced machinery and commercial solutions for the laundry and dry-cleaning industry in Asia. Following the successful editions in Hong Kong, Beijing and Shanghai, Texcare Asia marks its 20th year in 2017 and is scheduled to take place again at the Shanghai New International Expo Centre, China.

New technologies and efficient solutions enter the market frequently and Texcare Asia is recognised as the gateway to these advances entering the Asian market. Mr Richard Li, General Manager of Messe Frankfurt (Shanghai) Co Ltd, the organiser of the show, acknowledged the changing demands. He expressed: "With the growing awareness of the significance of energy conservation and environmental protection, intelligent and resources-saving concepts are gaining more attention within the industry across Asia. We see the regional demand for solution-oriented software and services is sprouting and the potential is huge. Throughout the show's two exhibition halls, buyers will be able to explore an array of integrated solutions and the foremost technologies for smarter textile management and energy control presented by leading suppliers in the field."

As a service-based industry, the textile-care market has benefited significantly from the extensive economic growth in Asia and is still reflecting a high consumer demand, especially in the past two years. New infrastructures and projects in Asia, including the opening of Shanghai Disneyland, the 2020 Tokyo Summer Olympics as well as the

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road, Wanchai, Hong Kong

successful bid of the 2022 Winter Olympics in Beijing, are set to accelerate economic development in Asia. Texcare Asia will serve as an effective networking and trade platform to assist industry players in capturing new opportunities created for service-related industries, including businesses relying on the use of professional textile care services.

Texcare Asia is a biennial event organised by Messe Frankfurt (Shanghai) Co Ltd and China Light Industry Machinery Association. In 2015, the show attracted 153 exhibitors from 19 countries and regions and set a new record with 10,267 visitors from 54 countries and regions, which represented a 20% increase from the 2013 edition. To find out more details, please visit www.texcareasia.com or email: texcareasia@china.messefrankfurt.com.

Texcare Asia is a sister event of Texcare International. Every four years, Texcare International – the world market for modern textile care – provides an international venue for the textile-care sector in Frankfurt, Germany. The next edition of Texcare International will be held in 20 – 24 June 2020. For information, please visit www.texcare.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €648 million in sales and employing 2,244 people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2015, Messe Frankfurt organised a total of 133 trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to 10 exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds.

Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.