

Press release

February 2019

Dates announced for new Texcare Asia and China Laundry Expo (TXCA & CLE) 2019 show after merger

Tommy Lee
+852 2238 9930
tommy.lee@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
txca-cle.com
TXCACLE19_PR1_ENG

In an exciting development for China's textile care market, it's been announced that the upcoming edition of the new TXCA & CLE show, an international trade fair for textile laundry, leather care, cleaning technology and equipment, will be held from 25 – 27 September 2019 at the Shanghai New International Expo Centre, China. The news comes on the back of a new joint-venture agreement last year between the Texcare Asia show and the China Laundry Expo, meaning the merged shows now serve as the largest international exhibition for laundry equipment and technology in the rapidly evolving Asian market.

Organised by the China Laundry Association and the China Light Industry Machinery Association, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd, TXCA & CLE 2019 is expected to attract 300 exhibitors and an estimated 25,000 visitors across 30,000 sqm following the announcement. The three-day event will serve as a platform for industry stakeholders from the entire textile care supply chain to explore new markets, expand their business footprint and capture opportunities both in China and across the world.

The Asian textile care industry in particular has transformed in recent years, alongside the region's economic growth and increased trade interest from overseas. More and more innovations in automation, smart laundry and digitalisation have been introduced, helping improve the productivity and proficiency of operations whilst also allowing the industry to evolve and stay on-trend.

While these technologies continue to contribute to accelerating growth, new business models such as linen rental, integrated textile rental and laundry services have also been further developed across Asia, and the industry is striving to stay in line with the ongoing demand for energy saving and cost efficiency capabilities.

Against this market backdrop and the recent merger news, TXCA & CLE will serve as a platform for gathering international and local players to meet, share new developments, and conduct business. Noteworthy exhibitors from previous editions include Alliance, Castic-SMP, Chuandao, Girbau, Haier, Jensen, Kannegiesser, Oasis, Sailstar, Sankosha, Sealion, Weishi, and many more. With preparations now underway for 2019 participants, more big names are looking to exhibit.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Following the merger, many of the products and solutions on display during the event will provide a more comprehensive view of the supply chain. This includes the very latest developments in textile machinery, cleaning systems and accessories, chemicals and consumables, energy saving and environmental protection products, digital and intelligent solutions, leather care products, cleaning machinery, tools and chemicals, rental services, and a number of other related services.

Mr Richard Li, General Manager of co-organiser Messe Frankfurt (Shanghai) Co Ltd, shared his thoughts on the show: “Messe Frankfurt’s global network attracts a strong number of foreign industry players in the field of textile care, which adds an appealing international dimension to this newly-developed trade fair. This also complements the Chinese government’s national strategies to attract more foreign investment, and creates new potential for growth. We are looking forward to continuing the development of the new TXCA & CLE brand with the help of our partners and co-organisers, and we are excited for it to begin.”

Ms Han Xiuping, General Manager of fellow co-organiser Unifair Exhibition Service Co Ltd, added: “According to the China Laundry and Dyeing Industry Development Research Report, China’s textile washing services business income was RMB112.25 billion in 2017, a figure which has risen by over 60% compared to five years ago. The washing industry in China is developing towards more large-scale operations and at a higher cost and quality. As such, TXCA & CLE will shine a strong spotlight on cutting-edge products, strengthening technological exchanges, and promoting efficient trade cooperation. The show aims to build a win-win trade platform for not only the whole of China’s washing industry, but for all over the world.”

In order to enhance attendee experience at the fairground, various fringe events will take place around the fairground, which will allow participants to catch up with the latest industry developments, learn about the current market outlook in China, and have valuable networking opportunities with industry peers. Further information on fringe events and other aspects of the show will be revealed closer to the show dates.

TXCA & CLE is an annual event organised by the China Laundry Association and the China Light Industry Machinery Association from the industry, as well as Messe Frankfurt (Shanghai) Co Ltd and Unifair Exhibition Service Co Ltd. To find out more details about the show, visit txca-cle.com or email txcacle@china.messefrankfurt.com.

The show is also a sister event to Texcare International. Every four years, Texcare International provides an international venue for the textile care sector in Frankfurt, Germany. The upcoming edition will be held from 20 – 24 June 2020. For further details, please visit www.texcare.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018