

Press release

June 2018

## Wire & Cable Guangzhou 2018 to open from 11 – 13 June

Stephen Lam  
Tel. +852 2238 9972  
[stephen.lam@hongkong.messefrankfurt.com](mailto:stephen.lam@hongkong.messefrankfurt.com)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)  
[www.wire-cable-china.com](http://www.wire-cable-china.com)

**Wire & Cable Guangzhou is once again to be supported by an impressive array of industry associations from across China. With such strong support by prominent industry parties, the show is scheduled to open next week with a continued push to develop the wire and cable industry in the South China region.**

Wire & Cable Guangzhou, one of the most influential and comprehensive wire and cable events in South China, will open its doors from 11 – 13 June 2018 at the China Import and Export Fair Complex in Guangzhou. Jointly organised by China Southern Power Grid Media Co Ltd, Guangzhou BoYou Exhibition Service Co Ltd and Guangzhou Guangya Messe Frankfurt Co Ltd, the fair serves as an important meeting place for industry specialists in South China.

Celebrating its 10th Anniversary, the 2018 edition expects to welcome 221 exhibitors and over 20,000 professional buyers, occupying 18,000 sqm of exhibition space. Held concurrently with Electric Asia, both fairs provide substantial business opportunities for exhibitors and buyers to expand their market reach.

For the past decade, Wire & Cable Guangzhou has been promoting the development of the wire and cable industry in South China. The show will once again receive extensive support from trade associations and corporations across China. Some of those that will be present at the fair include:

- CSG Guangdong Power Grid Co
- CSG Guizhou Power Grid Co
- CSG Hainan Power Grid Co
- EHV Power Transmissions Co Ltd
- CSG Power Generation Co Ltd
- CSG Energy
- CSG Electric Power Research Institute
- CSG Guangzhou Power Supply Bureau
- Guangdong Wire & Cable Association
- Zhongshan Electric Power Trade Association

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

Mr Emeka Hu, General Manager of Guangzhou Guangya Messe Frankfurt Co Ltd, said, "Thanks to the continuous support from the well-known wire and cable associations in China, Wire & Cable Guangzhou has become one of the leading industry platforms in the region over the last ten years. The 2018 show will again demonstrate the latest offerings of finished products, including wire and cable products, optical fibre cables as well as the related equipment and materials. We are confident that every participant at the show will find what they are looking for and will help to enhance the wire and cable industry as a whole at the same time."

### **Industry giants gather to showcase innovative power grid related products and solutions**

Wire & Cable Guangzhou has always been a key fair for the wire and cable industry in the South China region, connecting the industry enterprises with excellent quality while covering a wide range of product categories including EHV cable, UHV cable, weak electric cable, single-mode/multi-mode optical fiber cable, cable manufacturing and finishing machinery, testing equipment, cable material and other cables and accessories. This year, the show has once again received solid support from many renowned brands in the country.

- **Hengtong Electric Power Industry Group**  
Hengtong Electric Power Industry Group specialises in covering fiber optic networks and electric power networks, supplying products for over 120 countries and regions. It is one of the largest systems integrators and network service providers in fiber optic networks and electric power networks in China.
- **Zhejiang Wanma Co Ltd**  
Being one of the key national high-tech enterprises, the company is a domestic leader in cables, high molecular materials, special cables and photovoltaic. With a focus on power transmission services, Wanma Co Ltd remains as a strong driving force in the market.
- **Tongguang Group**  
Based in Haimen city, Jiangsu, China, the company specialises in the design and production of various kinds of metallic and non-metallic optical and electrical wires and cables. Their products are exported to more than 80 countries and regions in America, Eastern Europe, Africa, the Middle East, Southeast Asia, and South Asia.
- **Shenzhen Bendakang Cables Holding Co Ltd**  
Shenzhen Bendakang Cables Holding Co Ltd specialises in the development, manufacture and sales of wire and cables. Their leading products include power equipment cables, power transmission cables and signal transmission cables.

Wire & Cable Guangzhou  
Guangzhou, 11 – 13 June 2018

### **Wire and Cable Asia Forum assembles influential speakers to share the latest industry insights and innovations**

Held alongside the exhibition is the third edition of the Wire and Cable

Asia Forum, a high-profile seminar for the wire and cable industry. Jointly organised by Guangzhou Guangya Messe Frankfurt Co Ltd and the Guangdong Wire and Cable Association, the forum will take place during the first two days of the fair. Experts from the National Quality Supervision and Inspection Centre of Information Transmission Lines, China Quality Certification Centre, Hitachi Instruments, Guangzhou Nanyang Cable and TUV (Germany) will present their latest industry insights and discoveries. Some of the highlighted presentations include:

- RoHS 2.0 - Phthalates Rapid Detection in Wire and Cables
- Production Process and Equipment of RF cables
- News from IEC TC46 SCs and WGs

For more information on Wire & Cable Guangzhou 2018, please visit [www.wire-cable-china.com](http://www.wire-cable-china.com) or email [wire@china.messefrankfurt.com](mailto:wire@china.messefrankfurt.com).

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\* preliminary numbers 2017

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)