

Press

August 2015

Press Release

China International Nonwovens Expo & Forum
Shanghai Mart
Shanghai, China, 14 – 16 October 2015

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Messe Frankfurt's new event captures the growing Chinese nonwovens market**Concurrent forum covers from A to Z of the global nonwovens industry**

Messe Frankfurt (HK) Ltd is launching a new initiative this year to facilitate nonwovens fabric suppliers' expansion into China, where imports of such products jumped 128% from 2000 to 2013. The German exhibition company's Asia Pacific branch will launch the China International Nonwovens Expo & Forum (CINE – supported by Techtexsil) from 14 – 16 October, adding one more event to its comprehensive textile portfolio, and complementing the biennial Cinte Techtexsil China trade fair.

The three-day event, which will be held in Shanghai Mart, combines a trade expo and industry forum. Commenting on the new event, Ms Wendy Wen, the Senior General Manager of Messe Frankfurt (HK) Ltd, said: "We are very optimistic about the continuing potential in China's nonwovens market as imports grew from 61,400 to 140,000 tons between 2000 and 2013, and we can see this momentum continuing in the coming years." Nearly 100 nonwovens suppliers have already confirmed their participation in the debut edition this October. "Many nonwovens exhibitors are confident that, by participating in this event, they will be able to expand their business in China, where imports of such products have high demand," Ms Wen continued.

According to statistics compiled by the China Nonwovens & Industrial Textiles Association, the unit price of imported nonwovens reached USD 6.1 per ton in 2013, which was 35% higher than in 2007. Meanwhile, the current import price is 1.7 times higher than

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the export price, indicating high-end nonwovens from overseas still have a lot of room to expand their market share in the country.

Concurrent forum covers from A to Z of the global nonwovens industry

Other than providing sourcing options to buyers, the concurrent forum will be an ideal platform for show participants to learn about all-round information of the worldwide nonwovens market. Topics that will be covered include:

- Global nonwovens trade and opportunities in China
- The development and forecast of high temperature flue gas filtration materials
- The application of nonwovens in automotives
- The market and technology developments of PET nonwovens
- The technical process of flushable nonwovens
- New developments in nonwovens finishing technology
- The green development of China's nonwovens industry

China International Nonwovens Expo & Forum (CINE – supported by Techtexsil) is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; the China Nonwovens & Industrial Textiles Association (CNITA); and the Association of the Nonwoven Fabrics Industry (INDA), USA.

For further information, please email:

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To find out more about all Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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Messe Frankfurt is one of the world's leading trade fair organisers, generating around €554 million in sales and employing 2,130 people. The Messe Frankfurt Group has a global network of 29 subsidiaries and 57 international Sales Partners, allowing it to serve its customers on location in more than 160 countries. Messe Frankfurt events take place at more than 30 locations around the globe. In 2014, Messe Frankfurt organised a total of 121 trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.