

Press release

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China's booming automotive market presents opportunities for nonwovens producers at China International Nonwovens Expo

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CINE19 PR2 eng

China is the world's undisputed front-runner in the global car market, leading the way in both production and sales. 2018 saw 27.8 million vehicles produced and domestic sales of 28.1 million, and while these numbers were down slightly year-on-year, the opportunities for global textile producers are still unrivalled given the overall size of the market. These opportunities can best be explored at this year's biennial China International Nonwovens Expo & Forum (CINE – supported by Techtexsil), which runs from 3 – 5 June in Shanghai.

While CINE features nonwovens & nonwoven products, machinery for nonwovens and raw materials & chemicals for nonwovens for a wide range of applications, it is the potential in the automotive sector that is generating a lot of talk before this June's event. And considering only around 50% of demand for automotive textiles is met by domestic output, the opportunities for imports from overseas suppliers is high.

While new car sales in China dropped for the first time last year since 1992, production still reached 27.8 million vehicles, including 23.5 million passenger cars and 4.3 million commercial vehicles. Furthermore, strong growth is still evident in new energy vehicle (NEV) sales, as well as exports of all vehicle types. NEV production totalled 1.27 million units last year, a staggering 60% increase, while sales grew by nearly 62%. More e-vehicles are sold in China than rest of the world combined, while the government recently set a target of selling 7 million e-vehicles by 2025, ensuring growth in this sector will remain robust for some time. Exports of all vehicle types in 2018 did not grow as fast as NEVs, but the 1.04 million vehicles produced for overseas markets last year still represented growth of 16.8%.^[1]

Premium automotive industry buyers attend CINE

Given CINE's strong reputation in the Chinese nonwovens sector, a number of leading automobile brands, and textile suppliers to these companies, source at the fair. Previous buyers have included Autoliv, Honeywell, Johnson Controls, Lear Corporation, Lydall, Toyota Boshoku, Volkswagen, Wangbo Co Ltd and more.

This edition, buyers such as these can source from a range of automotive nonwovens suppliers. This includes Shanghai Shenda, one of the country's largest producer of automotive textiles, who will group

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
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together a number of automotive interior suppliers.

This year the fair will take place in a new venue, the Shanghai Convention & Exhibition Center of International Sourcing, located conveniently between Hongqiao airport and downtown Shanghai. Visitor registration for the fair is now open and can be accessed here:

<http://vis.eastfair.com/CINEPCEN/reg.aspx>.

The China International Nonwovens Expo & Forum (CINE – supported by Techtextil) is organised by the Sub-Council of Textile Industry, CCPIT; the China Nonwovens & Industrial Textiles Association (CNITA); the Association of the Nonwoven Fabrics Industry (INDA); and Messe Frankfurt (HK) Ltd. For further information, please visit: www.cine-shanghai.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.

[1] Sources: China Association of Automobile Manufacturers, China Industry Information Network, MarkLines, Nonwovens Industry, statista

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Notes to editors:

Further press information & picture material

<https://www.hk.messefrankfurt.com/hongkong/en/press/fair-press/textiles-and-textile-technologies/china-international-nonwovens-expo.html>

Newsroom

Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018

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