

Press release

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Intertextile Apparel to meet industry-wide demand with 4,000-plus suppliers

Emily Peddle
Tel +852 2238 9970
emily.peddle@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.intertextileapparel.com
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Rarely does the entire textile apparel industry gather in one place, but from 27 – 29 September at Intertextile Shanghai Apparel Fabrics – Autumn Edition, the industry will do just that. It’s no secret that the fair has established its place as a leading textile sourcing platform, partly due to its wide range of products on offer from over 4,000 suppliers from 33 countries & regions. The arrangement of the halls, with products grouped together and highlighted in special zones, will aim to maximise business contact points, whilst also ensuring efficiency to save buyers’ time.

“I believe no matter which sector of the industry or market you belong to – suiting, casual-wear or ladies-wear; high-end or fast fashion – you are ensured to find the right suppliers here,” commented Mr Johnny Lau, Head of Material Management at Quiksilver Asia Sourcing Ltd (Hong Kong) at last year’s Autumn Edition. With domestic and international exhibitors conveniently grouped, the fair is designed to not only meet all sourcing needs, but also to ease sourcing processes.

Product groups to meet every sourcing need at Intertextile Shanghai

- Cotton, wool, silk, linen, ramie, man-made, knitted, coated fabrics
- Lingerie & swimwear fabrics
- Functional fabrics
- Printed fabrics
- Fibres & yarns
- Embroidery & lace
- Accessories
- Textile-related CAD/CAM/CIM technology
- Design & styling agencies
- Fashion & textile trade publications

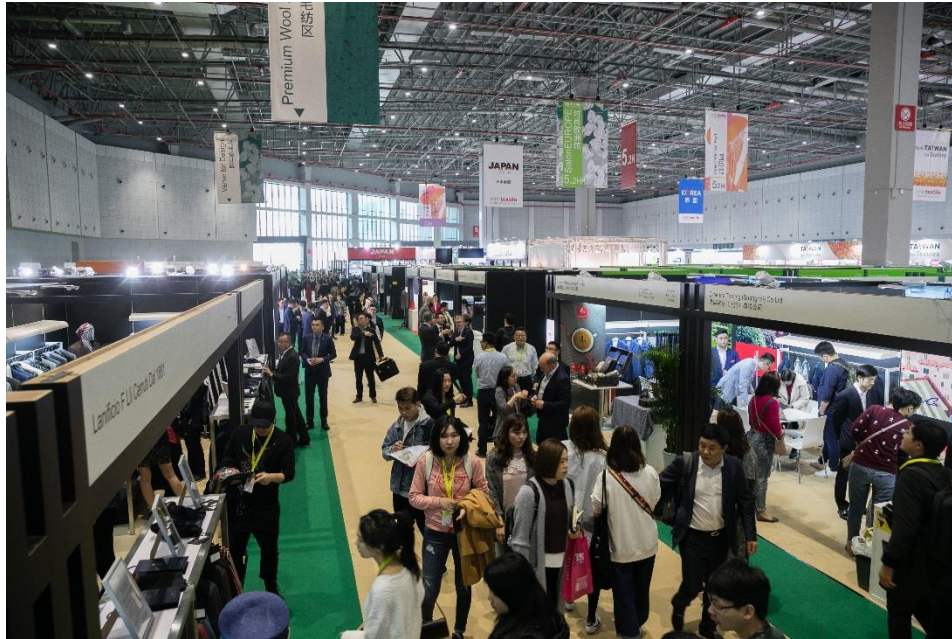
High demand for international premium suppliers

Hall 5.1 will house the Premium Wool Zone, where suppliers from France, Italy, Japan, Hong Kong, Peru and the UK will showcase premium wool products to cater to the rapidly growing demand in the Chinese and global markets, from fine and fashionable wool to luxury worsted wool for men’s suits and jackets. With suppliers that have complete oversee of the fabric manufacturing process, from sheep to product, and brands with centuries of experience, the quality of these

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

luxury fabrics is unrivalled.

Suppliers include Holland & Sherry from the UK, featuring their exclusive HS 1842 Argento fabric collection; 13.5 micron merino wool encapsulated with a nano silver finish, effectively combining sustainable wool with anti-bacterial and anti-static properties. Beijing Vitality Textiles Co Ltd will feature as China's supplier of Scabal's fine fabrics, which weave precious gems and metals with high-quality natural fibres. Other international premium suppliers include Dormeuil from France, Stylbiella from Italy and Huddersfield Fine Worsted from the UK.



Premium Wool Zone at the 2018 Spring Edition

Also in hall 5.1 will be SalonEurope, returning as the fair's hub for premier fabric suppliers from France, Germany, Italy, Slovenia, Spain, Switzerland, Turkey and the UK. The product zone will highlight high-quality suiting, wool, lace and embroidery, silk and jacquard fabrics, accessories and many more. Sustainable European products to watch out for include cotton fabrics from Alumo AG and Weba from Switzerland, Cervo Tessile SpA from Italy, and Liberty Fabrics from the UK, as well as lace and embroidery products from Ricamificio Paolo of Italy.

Over 130 denim exhibitors to gather at Beyond Denim

Beyond Denim, in hall 7.2, will house the industry's leading knit denim, woven denim, denim yarn and other high quality products. International and domestic denim exhibitors, including denim producers, designers and ready-to-wear garment manufacturers will feature, as well as cutting-edge denim technologies and fashion trend previews.

Three key themes, Eco-Revolution, Vintage Edition and New World have been carefully developed by New York's Doneger Creative Services, will feature in the zone and will invite visitors to join the conversation of sustainability and encounter pieces that combine innovative technology with retro aesthetics.

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Exhibitors bringing sustainable products to the zone include Soorty of Pakistan, who have recently collaborated with Bestseller's ONLY brand and Lenzing to create Forever Black, using EU Ecolabel certified fibres that offer an energy and water reduction of up to 50%, as well as a carbon footprint reduction of 60%. Taiwan's GLOWTEX will showcase their textile dyeing and finishing process technologies, which include their Milagro denim dyeing eco-solutions.

With so many exhibitors meeting global industry trends and demands, buyers are sure to find what they're looking for at this Autumn Edition. This year's fair looks set to be a significant hub of business potential for the industry's progression over the upcoming season.

Intertextile Shanghai Apparel Fabrics – Autumn Edition 2018 is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Textile Information Centre. For more details on this fair, please visit: www.intertextileapparel.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: www.texpertise-network.com.
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Notes to editors:

Download pictures from this press release

<https://www.hk.messefrankfurt.com/hongkong/en/press/fair-press/textiles-and-textile-technologies/intertextile-shanghai-apparel-fabrics-autumn/press-releases/2018/itsa18-pr5.html#download>

Further press information & picture material

<https://www.hk.messefrankfurt.com/hongkong/en/press/fair-press/textiles-and-textile-technologies/intertextile-shanghai-apparel-fabrics-autumn.html>

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Information from the international textiles sector and Messe Frankfurt's textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

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