

Press

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Press Release

Intertextile Shanghai Home Textiles – Spring Edition 2017
National Exhibition and Convention Center (Shanghai)
Shanghai, China, 15 – 17 March

Paula Tan
Tel. +852 2230 9252
paula.tan@hongkong.messefrankfurt.com
www.messefrankfurt.com
www.intertextilehome.com

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Intertextile Shanghai Home Textiles – Spring Edition returns in March amid finished products peak sourcing period in China

CCI debut and Lenzing return to the Spring Edition

Whole spectrum of home textile products covered in August's Autumn Edition

With around 200 exhibitors already confirmed to participate, the Spring Edition of Intertextile Shanghai Home Textiles is set to return to the National Exhibition and Convention Center in Shanghai from 15 – 17 March. The fair stands out as the leading trading event for finished products in China as it is held during the country's peak sourcing time for such products including duvets, pillows, bedding and towelling. The latest figures reflect steady growth in demand for finished products in China, with Q1 2016 domestic sales of towels and bedding products increasing 8.1% and 6.8% respectively compared to Q1 2015.

"The Chinese towelling market in particular has been thriving recently, with consumers paying more attention to the material, quality, function and different uses of towels," Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd explained. "Given the positive market conditions at present, last year's show was well praised by both exhibitors and buyers, and we are confident that it will continue its success this year."

CCI debut and Lenzing return to the Spring Edition

The presence of Lenzing, Cotton Council International (CCI) and the India Pavilion is the highlight of the overseas offerings this edition. Lenzing, the world leader in botanic cellulosic fibre technology and manufacturing will feature their leading brands, such as TENCEL®, Lenzing Modal®, MicroModal®, ProModal®, Lenzing Viscose® and Lenzing™ FR, as well as introduce the company's new developments for the hotel business. CCI will also join the Spring Edition for the first time to connect buyers and sellers along the entire supply chain through its COTTON USA Sourcing and Sourcing USA programmes. In addition, the

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

debut India Pavilion organised by the Powerloom Development & Export Promotion Council (PDEXCIL) will lead the 10 pavilion members in demonstrating their powerloom bedding and bath products.

As a dedicated exhibition for finished products, the fair accommodates the foremost bedding companies in China as well as distributors of overseas brands, providing buyers with a range of quality products. These include Anhui Honren, Grace Textile, Heng Yuan Xiang, Hexin, Jiangyin Hongliu, Jihua 3542, Jinbaili, Mercury, Pacific Home Fashion, Shanghai Luolai (the distributor of Sheridan from Australia), Sunvim Group, Yueda and Yuyue Home Textile.

Whole spectrum of home textile products covered in August's Autumn Edition

The Autumn Edition of Intertextile Shanghai Home Textiles will be held from 23 – 26 August this year, and is regarded as one of the most important annual industry events in the Asian region. The show covers a wide range of product groups from upholstery fabrics, wallcoverings, bedding & towelling and carpets & rugs to sun protection products, original graphics and digital printing. Country and region pavilions from Belgium, Morocco, Pakistan and Turkey are just some of those to have already confirmed their participation this August.

The Spring Edition is held concurrently with four other textile events: Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value. Intertextile Shanghai Home Textiles – Spring & Autumn Editions are organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about these fairs, please visit: www.intertextilehome.com. For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.com>.

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Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €640* million in sales and employing 2,364* people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international Sales Partners, allowing it to serve its customers on location in more than 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138* trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany. Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at www.messefrankfurt.com.

* Preliminary figures for 2016

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