

# Press

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## Press Release

Intertextile Shanghai Home Textiles – Spring Edition 2018  
China International Trade Fair for Home Textiles and Accessories  
National Exhibition and Convention Center (Shanghai)  
Shanghai, China, 14 – 16 March

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## **Intertextile Shanghai Home Textiles – Spring Edition in March to satisfy growing demand for finished products in China**

### **Machinery and Technics Zone to offer up-to-date textile solutions**

### **Top worldwide suppliers gather to showcase diversified products**

China's home textile market will receive a boost when the Spring Edition of Intertextile Shanghai Home Textiles takes place from 14 – 16 March. The three-day show allows industry players to get a head start during China's peak home textiles finished products sourcing season, which is growing strongly. Contributing to over half of the sales of home textiles, the bedding products market in China grew 52.5% from 2011 to 2016, reaching USD 18.3 billion. Since the market is expected to grow 5.9% annually from 2017 to 2021 and reach USD 24.3 billion, there lies abundant opportunities for the industry to capture.

The March show will be held at the National Exhibition and Convention Centre in China, with over 200 exhibitors showing a wide range of products including bedding & towelling, carpets & rugs, table & kitchen linen, machinery & technology, design & styling and more.

### **Machinery Equipment Zone to offer up-to-date textile solutions**

Competition in the textile market has always been fierce, but companies can stand out by utilising the latest machinery and technology. To cater to this, the "Machinery Equipment Zone" gathers some of the industry's top suppliers with world-class expertise to present a variety of textile solutions. Richpeace Group from Hong Kong which specialises in sewing and cutting machines is one of the highlighted exhibitors in the Zone. It will showcase its High Speed Fully Automatic Quilt Production line that includes a fibre line, high speed quilting machine and four-sides sewing machine. The system can also be equipped with a binding machine, hemming machine, folding and packing system as well as a hanging system to form a fully automatic production line. The Swedish firm Eton Systems is another supplier not to be missed at the fair. Its flexible material handling system – Eton Systems 5000 – has helped thousands

Messe Frankfurt (HK) Ltd  
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of companies around the world to increase their efficiency, save floor space and improve the management of their entire production process.

### **Top worldwide suppliers gather to showcase diversified products**

Apart from machinery, buyers can also expect to find all kinds of finished products presented by a number of domestic and overseas big names. These include seven domestic pavilions showcasing specialised products from their regions, and will house famous Chinese companies such as Cotton Field Home, A-Fontane and Mercury Home Textiles. The presence of a number of foreign suppliers will also further enrich the fair's diversity. Cotton USA, for instance, is a regular participant and will showcase its new, innovative home textile technologies that can be utilised in towels, bed linen, pillowcases and bathrobes. Furthermore, Bemberg, the eco-friendly fibre made from cotton linter will be featured in Asahi Kasei Corporation's booth at this year's show.

Intertextile Shanghai Home Textiles – Spring Edition 2018 is held concurrently with four other textile events: Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value. Intertextile Shanghai Home Textiles – Spring Edition is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

To find out more about this fair, please visit: [www.intertextilehome.com](http://www.intertextilehome.com). For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\*preliminary numbers 2017

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)