

Press release

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Spring Edition of Intertextile Shanghai Home Textiles returns in March 2019

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The Spring Edition of Intertextile Shanghai Home Textiles will be held from 12 – 14 March 2019, serving as a perfect occasion for the industry to start the sourcing season and to tap into the promising finished products market in China.

Bedding products as strong driving force for home textiles market

Bedding products account for half of home textiles sales in China. Thanks to the rising number of middle class citizens and a steady increase in new marriages every year, there is a growing demand for bedding products. According to the National Bureau of Statistics, the total income of those bedding enterprises above a designated size* reached USD 12.3 billion in the period between January and September 2018, while their domestic sales amassed USD 8.3 billion, representing a year-on-year increase of 6.2%.

Spring is traditionally regarded as the start of a new year in China and Intertextile Shanghai Home Textiles has been facilitating industry players to capture the market potential during the peak sourcing season for home textile finished products. The 2018 Spring Edition was sought after by the industry, and more than 20,000 buyers from 68 countries and regions came to source. It also offered valuable opportunities for exhibitors to tap into the China market. "It is one of the important platforms for us to launch products for the year as many suppliers and brand buyers are looking for new items during this prime sourcing period. We also expect the demand for quality finished products to keep growing due to the rising living standard," Mr Gao Qi, District Manager of Sunvim Co Ltd commented after their participation in 2018.

With such positive market prospects, around 200 suppliers from China and around the world will showcase their products including bedding & towelling, carpets & rugs, table & kitchen linen, home textile technics, textile design and more in March 2019.

Intertextile Shanghai Home Textiles – Spring Edition 2019 is held concurrently with four other textile events: Intertextile Shanghai Apparel Fabrics – Spring Edition, Yarn Expo Spring, CHIC and PH Value. Intertextile Shanghai Home Textiles – Spring Edition is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Rd, Wanchai, Hong Kong

To find out more about this fair, please visit: www.intertextilehome.com.
For more information about Messe Frankfurt textile fairs worldwide,
please visit: <http://texpertise-network.messefrankfurt.com>.

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*enterprises that have an annual income of USD 2.9 million or more

Further press information & picture material

<https://intertextile-shanghai-hometextiles-spring.hk.messefrankfurt.com/shanghai/en/press.html>

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Information from the international textiles sector and Messe Frankfurt's
textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

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