

Press release

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More options and innovations to be found at Yarn Expo Spring 2019

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Yarn Expo Spring will take place from 12 – 14 March 2019 at the National Exhibition and Convention Center in Shanghai. The fair, covering 26,000 sqm in hall 8.2, will take place alongside Intertextile Shanghai Apparel Fabrics and three more concurrent fairs. Between 2016 and 2018, Yarn Expo Spring saw increases of 29% and 20.9% in exhibitor and visitor numbers respectively, with nearly one visitor per sqm at last year's edition (25,966 buyers from 88 countries & regions; 435 exhibitors from 10 countries & regions). With such positive growth recorded, it's evident that Yarn Expo Spring is increasingly regarded as one of the most important events in the industry.

Following a year of fluctuating demands and trends in the textile industry, especially in China and the Asia-Pacific region, it's more important than ever for suppliers to continuously innovate and produce strong products in order to survive in the uncertainty of the recent economic climate. Yarn Expo Spring presents itself as a leading fair for exhibitors to establish their brands, introduce their latest products, and reveal new innovations to their targeted audiences both in China and globally. "As the demand for functional fabrics continues to increase, we can also see this trend in Yarn Expo," said Mr Jiang Chang, Marketing Manager of Hangzhou Gaoxi Technology, China, highlighting just one of the trends evident at last year's Yarn Expo Spring. "Therefore, the fair helps us to learn about the industry's developments."

A platform that reflects trends and meets demands

Yarn Expo is recognised for its diversity of suppliers, meaning that visitors can meet all of their sourcing needs in one place. With more industry buyers than ever sourcing synthetic, fancy and specialty yarns and chemical fibres at the fair, the Fancy Yarn Zone will feature almost 50 prominent yarn suppliers from all around the world. Meanwhile, high-quality natural yarns and fibres can easily be found, including high-end European linen and cotton from countries such as Egypt, India, Turkey and Vietnam, as well as an array of eco-fibres and carbon fibres for visitors seeking sustainable, light-weight materials.

A strength of Yarn Expo is its continuous evaluation of its audience and industry trends. At the last edition of Yarn Expo Spring, Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) summarised the local buying trends: "Local buyers were showing strong interest in the

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offerings from Asian countries such as Indonesia and Korea, while Vietnamese cotton exhibitors reported increased orders from China due to the favourable trade policies between these countries.” The fair responds to visitor interest by presenting an array of high-quality exhibitors from a variety of countries & regions, including China, Egypt, France, Hong Kong, India, Indonesia, Korea, Pakistan, Singapore, Turkey, Uzbekistan and Vietnam.

What’s more, exhibitors can enjoy a unique opportunity to leverage the fair’s premium business platform, with the four concurrent fairs. From apparel to home furnishings, the entire textile supply chain will gather under one roof for Intertextile Shanghai Apparel Fabrics – Spring Edition, Intertextile Shanghai Home Textiles – Spring Edition, PH Value and the China International Fashion Fair (CHIC).

Product groups featured at the fair

- Natural fibres (cotton, wool, silk & flax / ramie)
- Man-made fibres (regenerated & synthetic)
- Specialty fibres
- Natural & blend yarns (cotton, wool, silk & linen / ramie)
- Man-made & blend yarns (regenerated & synthetic)
- Elastic yarns
- Fancy yarns
- Specialty yarns

Yarn Expo Spring is organised by Messe Frankfurt (HK) Ltd and the Sub-Council of Textile Industry, CCPIT. For further information, please visit: www.yarn-expo-spring.com. To find out more about all Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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Notes to editors:

Further press information & picture material

<https://yarn-expo-spring.hk.messefrankfurt.com/shanghai/en/press.html>

NEW: Newsroom

Information from the international textiles sector and Messe Frankfurt’s textiles fairs worldwide can be found at: www.texpertise-network.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018

Yarn Expo Spring 2019
Shanghai, China, 12 – 14 March