

## Announcement

18 March 2022

### **Passing of Mr Hubert Duh, Executive Director, Messe Frankfurt (HK) Ltd**

It is with profound sadness that Messe Frankfurt announces the passing of one of its senior members of management, Mr Hubert Duh, who passed away on 15 March 2022.

After joining Messe Frankfurt in 1993, Mr Duh rose to become the company's longest serving member of staff in Greater China with 29 years of service, exemplifying what can be achieved through hard work and perseverance. With his extensive business network in the global exhibition industry and his driven personality, Mr Duh was a key contributor to Messe Frankfurt's expansion in Greater China, helping to set up several of the company's long-standing local offices in the region.

This includes the establishment in 1994 of Messe Frankfurt's Hong Kong office, which has since grown from a small local branch into the regional Headquarters for Asia and Messe Frankfurt's largest overseas subsidiary. Messe Frankfurt now operates eight offices in Greater China located in Hong Kong, Taipei, Shanghai, Beijing, Guangzhou and Shenzhen employing around 500 employees.

As a visionary leader, Mr Duh was involved in managing the company's outgoing business by recruiting exhibitors from Greater China to Messe Frankfurt's trade fairs in Germany and throughout the world, generating significant revenue for the company.

He also put the company on a strong growth trajectory during his tenure, playing a leading role in overseeing Messe Frankfurt's portfolio of textile trade fairs in Greater China. Today, this portfolio includes 11 textile trade fairs representing a full range of sectors such as apparel fabrics, home textiles, yarns and fibres, technical textiles and nonwovens and textile printing, including the flagship trade fair – Intertextile Shanghai Apparel Fabrics.

Mr Duh was also instrumental in the management of Guangzhou Guangya Messe Frankfurt, which organises some of the joint venture's leading technical trade fairs in Greater China, such as Guangzhou International Lighting Exhibition.

In July 2015, Mr Duh was appointed as Managing Director of Messe Frankfurt New Era Business Media Ltd, today known as Messe Frankfurt

(HK) Ltd – Taiwan Branch Office, to lead the running of the company's Secutech series of security trade fairs. Held across Taiwan, India, Thailand and Vietnam, the four fairs are currently regarded as the most influential meeting places for the security industry in Asia.

As an extension of this role, Mr Duh oversaw the publication of a&s media business, a globally recognised media network for the security industry, providing business leaders with year-round market analysis and in-depth reports. With print and online publications in five languages, a&s has an annual circulation of approximately 515,000 copies around the globe.

Messe Frankfurt is deeply saddened by the loss of such a valuable member of its staff and appreciates his important contributions to the company's success over the years.

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